

CAUSAL INFERENCE IN STATISTICS

Judea Pearl
University of California
Los Angeles
(www.cs.ucla.edu/~judea/jsm09)

OUTLINE

- Inference: Statistical vs. Causal, distinctions, and mental barriers
- Unified conceptualization of counterfactuals, structural-equations, and graphs
- Inference to three types of claims:
 1. Effect of potential interventions
 2. Attribution (Causes of Effects)
 3. Direct and indirect effects
- Frills

TRADITIONAL STATISTICAL INFERENCE PARADIGM

Inference

e.g.,
Infer whether customers who bought product A would also buy product B.
 $Q = P(B | A)$

FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

Probability and statistics deal with static relations

Inference

What happens when P changes?
e.g.,
Infer whether customers who bought product A would still buy A if we were to double the price.

FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES

What remains invariant when P changes say, to satisfy $P'(price=2)=1$

Inference

Note: $P'(v) \neq P(v | price = 2)$
 P does not tell us how it ought to change
e.g. Curing symptoms vs. curing diseases
e.g. Analogy: mechanical deformation

FROM STATISTICAL TO CAUSAL ANALYSIS: 1. THE DIFFERENCES (CONT)

<ol style="list-style-type: none"> 1. Causal and statistical concepts do not mix. <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> CAUSAL Spurious correlation Randomization / Intervention Confounding / Effect Instrumental variable Strong Exogeneity Explanatory variables </td> <td style="width: 50%; vertical-align: top;"> STATISTICAL Regression Association / Independence "Controlling for" / Conditioning Odd and risk ratios Collapsibility / Granger causality Propensity score </td> </tr> </table> 2. 3. 4. 	CAUSAL Spurious correlation Randomization / Intervention Confounding / Effect Instrumental variable Strong Exogeneity Explanatory variables	STATISTICAL Regression Association / Independence "Controlling for" / Conditioning Odd and risk ratios Collapsibility / Granger causality Propensity score
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**FROM STATISTICAL TO CAUSAL ANALYSIS:
2. MENTAL BARRIERS**

- Causal and statistical concepts do not mix.

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- No causes in – no causes out (Cartwright, 1989)

statistical assumptions + data causal assumptions	} ⇒ causal conclusions
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- No causes in – no causes out (Cartwright, 1989)

statistical assumptions + data causal assumptions	} ⇒ causal conclusions
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- Causal assumptions cannot be expressed in the mathematical language of standard statistics.
- Non-standard mathematics:
 - Structural equation models (Wright, 1920; Simon, 1960)
 - Counterfactuals (Neyman-Rubin (Y_x), Lewis ($x \square \rightarrow Y$))

**WHY CAUSALITY NEEDS
SPECIAL MATHEMATICS**

Scientific Equations (e.g., Hooke's Law) are non-algebraic
e.g., Length (Y) equals a constant (2) times the weight (X)

$Y = 2X$	$X = 1$
$X = 1$	$Y = 2$
<u>Process information</u>	<u>The solution</u>

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Had X been 3, Y would be 6.
If we raise X to 3, Y would be 6.
Must "wipe out" X = 1.

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Correct notation:

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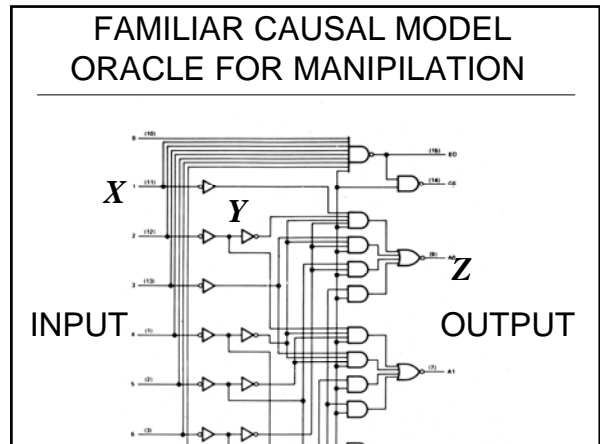
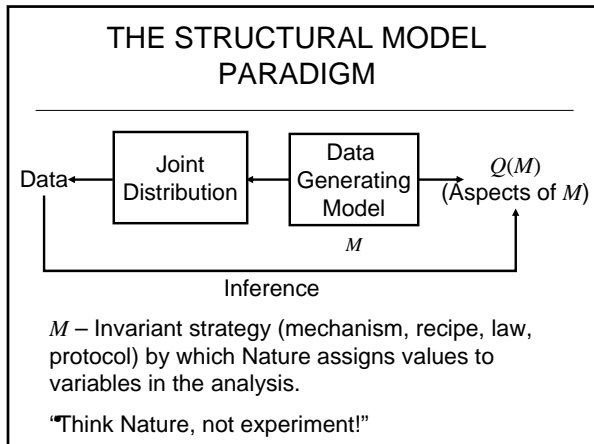
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STRUCTURAL CAUSAL MODELS

Definition: A structural causal model is a 4-tuple $\langle V, U, F, P(u) \rangle$, where

- $V = \{V_1, \dots, V_n\}$ are endogeneous variables
- $U = \{U_1, \dots, U_m\}$ are background variables
- $F = \{f_1, \dots, f_n\}$ are functions determining V ,
 $v_i = f_i(v, u)$ e.g., $y = \alpha + \beta x + u_Y$
- $P(u)$ is a distribution over U

$P(u)$ and F induce a distribution $P(v)$ over observable variables

STRUCTURAL MODELS AND CAUSAL DIAGRAMS

The functions $v_i = f_i(v, u)$ define a graph
 $v_i = f_i(pa_i, u_i)$ $PA_i \subseteq V \setminus V_i$ $U_i \subseteq U$

Example: Price – Quantity equations in economics

$q = b_1 p + d_1 i + u_1$
 $p = b_2 q + d_2 w + u_2$

STRUCTURAL MODELS AND INTERVENTION

Let X be a set of variables in V .
The action $do(x)$ sets X to constants x regardless of the factors which previously determined X .
 $do(x)$ replaces all functions f_i determining X with the constant functions $X=x$, to create a mutilated model M_x .

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 $p = p_0$

M_p

CAUSAL MODELS AND COUNTERFACTUALS

Definition:

The sentence: "Y would be y (in situation u), had X been x," denoted $Y_x(u) = y$, means:

The solution for Y in a mutilated model M_x (i.e., the equations for X replaced by $X = x$) with input $U = u$, is equal to y.

The Fundamental Equation of Counterfactuals:

$$Y_x(u) = Y_{M_x}(u)$$

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- Joint probabilities of counterfactuals:

$$P(Y_x = y, Z_w = z) = \sum_{u: Y_x(u)=y, Z_w(u)=z} P(u)$$

In particular:

$$P(y | do(x)) \triangleq P(Y_x = y) = \sum_{u: Y_x(u)=y} P(u)$$

$$PN(Y_{x'} = y' | x, y) = \sum_{u: Y_{x'}(u)=y'} P(u | x, y)$$

REGRESSION VS. STRUCTURAL EQUATIONS (THE CONFUSION OF THE CENTURY)

Regression (claimless, nonfalsifiable):

$$Y = ax + \varepsilon_y$$

Structural (empirical, falsifiable):

$$Y = bx + u_y$$

Claim: (regardless of distributions):

$$E(Y | do(x)) = E(Y | do(z)) = bx$$

The mothers of all questions:

Q. When would b equal a?

A. When all back-door paths are blocked, ($u_y \perp\!\!\!\perp X$)

Q. When is b estimable by regression methods?

A. Graphical criteria available

THE FOUR NECESSARY STEPS OF CAUSAL ANALYSIS

Define: Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .

Assume: Formulate causal assumptions using ordinary scientific language and represent their structural part in graphical form.

Identify: Determine if Q is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it, if it is not.

THE FOUR NECESSARY STEPS FOR EFFECT ESTIMATION

Define: Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .

$$P(Y_x = y) \quad \text{or} \quad P(y | do(x))$$

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$$ATE \triangleq E(Y | do(x_1)) - E(Y | do(x_0))$$

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THE FOUR NECESSARY STEPS FOR POLICY ANALYSIS

- Define:** Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .
 $P(Y_{X=g(z)} = y)$ or $P(y | do(x = g(z)))$
- Assume:** Formulate causal assumptions using ordinary scientific language and represent their structural part in graphical form.
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THE FOUR NECESSARY STEPS FOR POLICY ANALYSIS

- Define:** Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .
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INFERRING THE EFFECT OF INTERVENTIONS

- The problem:**
 To predict the impact of a proposed intervention using data obtained prior to the intervention.
- The solution (conditional):**
 Causal Assumptions + Data \rightarrow Policy Claims
1. Mathematical tools for communicating causal assumptions formally and transparently.
 2. Deciding (mathematically) whether the assumptions communicated are sufficient for obtaining consistent estimates of the prediction required.
 3. Deriving (if (2) is affirmative) a closed-form expression for the predicted impact

INFERRING THE EFFECT OF INTERVENTIONS

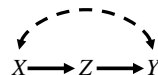
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 Causal Assumptions + Data \rightarrow Policy Claims
1. Mathematical tools for communicating causal assumptions formally and transparently.
 2. Deciding (mathematically) whether the assumptions communicated are sufficient for obtaining consistent estimates of the prediction required.
 4. Suggesting (if (2) is negative) a set of measurements and experiments that, if performed, would render a consistent estimate feasible.

THE FOUR NECESSARY STEPS FROM DEFINITION TO ASSUMPTIONS

- Define:** Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .
 $P(y | do(x))$
- Assume:** Formulate causal assumptions using ordinary scientific language and represent their structural part in graphical form.
- Identify:** Determine if Q is identifiable.
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FORMULATING ASSUMPTIONS THREE LANGUAGES

1. English: Smoking (X), Cancer (Y), Tar (Z), Genotypes (U)
 2. Counterfactuals: $Z_x(u) = Z_{yx}(u)$,
 $X_y(u) = X_{zy}(u) = X_z(u) = X(u)$,
 $Y_z(u) = Y_{zx}(u)$,
 $Z_x \perp\!\!\!\perp \{Y_z, X\}$
- Not too friendly:
 Consistent?, complete?, redundant?, arguable?
4. Structural:



IDENTIFIABILITY

Definition:

Let $Q(M)$ be any quantity defined on a causal model M , and let A be a set of assumption.

Q is identifiable relative to A iff

$$P(M_1) = P(M_2) \Rightarrow Q(M_1) = Q(M_2)$$

for all M_1, M_2 , that satisfy A .

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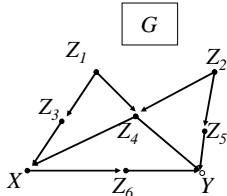
for all M_1, M_2 , that satisfy A .

In other words, Q can be determined uniquely from the probability distribution $P(v)$ of the endogenous variables, V , and assumptions A .

A is displayed in graph G .

THE PROBLEM OF CONFOUNDING

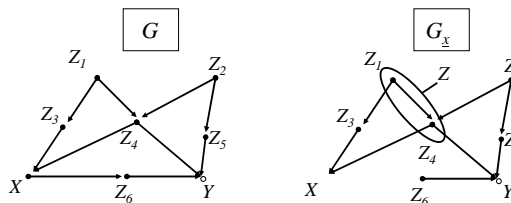
Find the effect of X on Y , $P(y|do(x))$, given the causal assumptions shown in G , where Z_1, \dots, Z_k are auxiliary variables.



Can $P(y|do(x))$ be estimated if only a subset, Z , can be measured?

ELIMINATING CONFOUNDING BIAS THE BACK-DOOR CRITERION

$P(y | do(x))$ is estimable if there is a set Z of variables such that Z d -separates X from Y in $G_{\bar{x}}$.

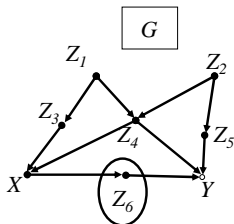


Moreover, $P(y | do(x)) = \sum_z P(y | x, z) P(z)$
("adjusting" for Z)

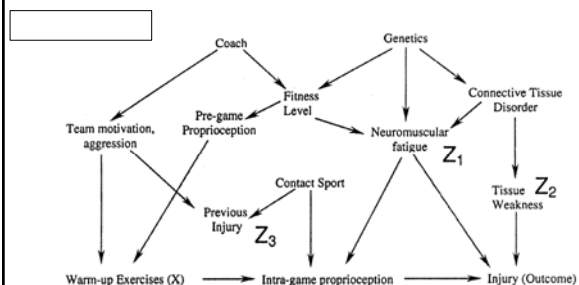
EFFECT OF INTERVENTION BEYOND ADJUSTMENT

Theorem (Tian-Pearl 2002)

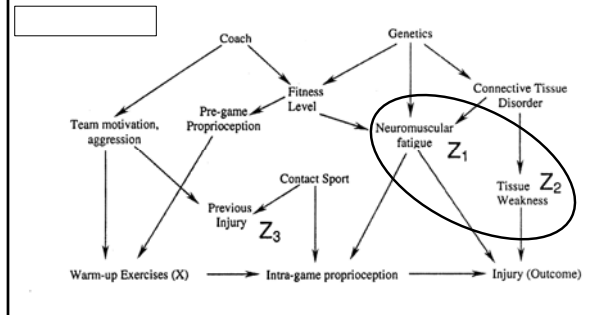
We can identify $P(y|do(x))$ if there is no child Z of X connected to Y by a confounding path.



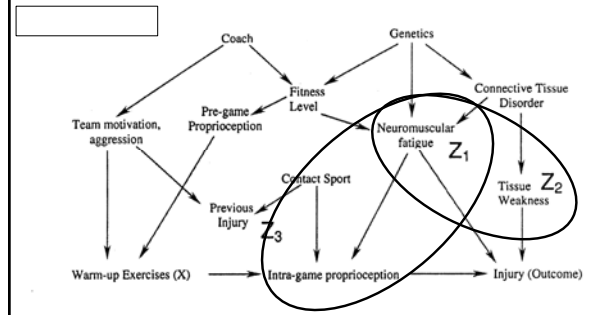
EFFECT OF WARM-UP ON INJURY (After Shrier & Platt, 2008)



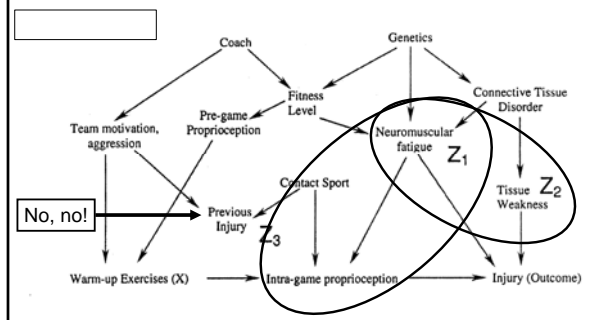
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EFFECT OF INTERVENTION COMPLETE IDENTIFICATION

- Complete calculus for reducing $P(y|do(x), z)$ to expressions void of *do*-operators.
- Complete graphical criterion for identifying causal effects (Shpitser and Pearl, 2006).
- Complete graphical criterion for empirical testability of counterfactuals (Shpitser and Pearl, 2007).

COUNTERFACTUALS AT WORK ETT – EFFECT OF TREATMENT ON THE TREATED

1. Regret:
I took a pill to fall asleep.
Perhaps I should not have?
2. Program evaluation:
What would terminating a program do to those enrolled?

$$P(Y_x = y | x')$$

THE FOUR NECESSARY STEPS EFFECT OF TREATMENT ON THE TREATED

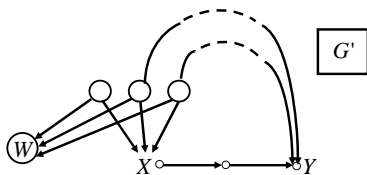
- Define: Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .

$$ETT \triangleq P(Y_x = y | X = x')$$
- Assume: Formulate causal assumptions using ordinary scientific language and represent their structural part in graphical form.
- Identify: Determine if Q is identifiable.
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ETT - IDENTIFICATION

Theorem (Shpitser-Pearl, 2009)

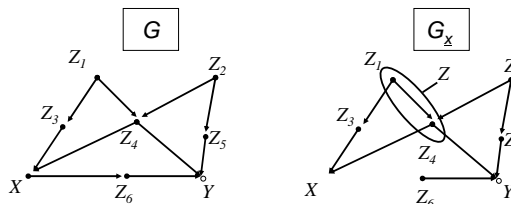
ETT is identifiable in G iff $P(y | do(x), w)$ is identifiable in G'



Moreover, $ETT = P(Y_x = y | x') = P(y | do(x), w) |_{G' w=x'}$
Complete graphical criterion

ETT - THE BACK-DOOR CRITERION

$P(Y_x = y | x')$ is identifiable in G if there is a set Z of variables such that Z d -separates X from Y in G_x .



Moreover, $ETT = \sum_z P(y | x, z) P(z | x')$
"Standardized morbidity"

FROM IDENTIFICATION TO ESTIMATION

Define: Express the target quantity Q as a function $Q(M)$ that can be computed from any model M .

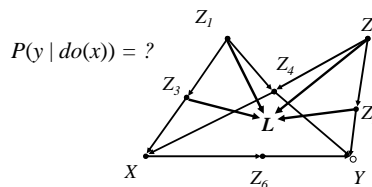
$$Q = P(y | do(x))$$

Assume: Formulate causal assumptions using ordinary scientific language and represent their structural part in graphical form.

Identify: Determine if Q is identifiable.

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PROPENSITY SCORE ESTIMATOR (Rosenbaum & Rubin, 1983)



$P(y | do(x)) = ?$

$$L(z_1, z_2, z_3, z_4, z_5) \triangleq P(X = 1 | z_1, z_2, z_3, z_4, z_5)$$

$$\text{Theorem: } \sum_z P(y | z, x) P(z) = \sum_l P(y | L = l, x) P(L = l)$$

Adjustment for L replaces Adjustment for Z

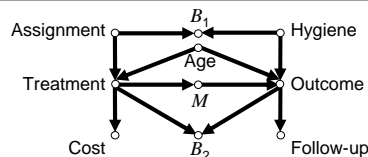
WHAT PROPENSITY SCORE (PS) PRACTITIONERS NEED TO KNOW

$$L(z) = P(X = 1 | Z = z)$$

$$\sum_z P(y | z, x) P(z) = \sum_l P(y | l, x) P(l)$$

1. The asymptotic bias of PS is EQUAL to that of ordinary adjustment (for same Z).
2. Including an additional covariate in the analysis CAN SPOIL the bias-reduction potential of others.
3. Choosing sufficient set for PS, requires knowledge about the model.

WHICH COVARIATES MAY / SHOULD BE ADJUSTED FOR?



Question: Which of these eight covariates may be included in the propensity score function (for matching) and which should be excluded.

Answer:
Must include: Age
Must exclude: $B_1, M, B_2, \text{Follow-up, Assignment without Age}$
May include: Cost, Hygiene, {Assignment + Age}, {Hygiene + Age + B_1 }, more . . .

WHAT PROPENSITY SCORE (PS) PRACTITIONERS NEED TO KNOW

$$L(z) = P(X=1 | Z=z)$$

$$\sum_z P(y | z, x)P(z) = \sum_l P(y | l, x)P(l)$$

1. The asymptotic bias of PS is EQUAL to that of ordinary adjustment (for same Z).
2. Including an additional covariate in the analysis CAN SPOIL the bias-reduction potential of others.
3. Choosing sufficient set for PS, requires knowledge about the model.
4. That any empirical test of the bias-reduction potential of PS, can only be generalized to cases where the causal relationships among covariates, observed and unobserved is the same.

TWO PARADIGMS FOR CAUSAL INFERENCE

Observed: $P(X, Y, Z, \dots)$
 Conclusions needed: $P(Y_x=y), P(X_y=x | Z=z) \dots$

How do we connect observables, X, Y, Z, \dots to counterfactuals Y_x, X_z, Z_y, \dots ?

N-R model

Counterfactuals are primitives, new variables

Super-distribution
 $P^*(X, Y, \dots, Y_x, X_z, \dots)$

X, Y, Z constrain Y_x, Z_y, \dots

Structural model

Counterfactuals are derived quantities

Subscripts modify the model and distribution

$P(Y_x = y) = P_{M_x}(Y = y)$

"SUPER" DISTRIBUTION IN N-R MODEL

X	Y	Z	$Y_{x=0}$	$Y_{x=1}$	$X_{z=0}$	$X_{z=1}$	$X_{y=0} \dots$	U
0	0	0	0	1	0	0	0...	u_1
0	1	1	1	0	1	0	1...	u_2
0	0	0	1	0	0	1	1...	u_3
1	0	0	0	0	0	1	0...	u_4

inconsistency: $x=0 \Rightarrow Y_{x=0} = Y$ $Y = xY_1 + (1-x)Y_0$

Defines: $P^*(X, Y, Z, \dots, Y_x, Z_y, \dots, Y_{xz}, Z_{xy}, \dots)$

$P^*(Y_x = y | Z, X_z)$

$Y_x \perp\!\!\!\perp X | Z_y$

THE FOUR NECESSARY STEPS IN POTENTIAL-OUTCOME FRAMEWORK

Define: Express the target quantity Q as a counterfactual formula

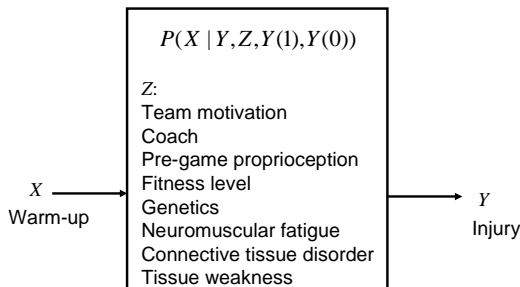
Assume: Formulate causal assumptions using the distribution:

$$P(X | Y, Z, Y(1), Y(0))$$

Identify: Determine if Q is identifiable.

Estimate: Estimate Q if it is identifiable; approximate it, if it is not.

EFFECT OF WARM-UP ON INJURY IN POTENTIAL-OUTCOME FRAMEWORK



TYPICAL INFERENCE IN N-R MODEL

Find $P^*(Y_x=y)$ given covariate Z,

$$P^*(Y_x = y) = \sum_z P^*(Y_x = y | z)P(z)$$

Assume ignorability: $Y_x \perp\!\!\!\perp X / Z$

Assume consistency: $X=x \Rightarrow Y_x=Y$


? Try it: $X \rightarrow Y \rightarrow Z$

- Problems:
- 1) $Y_x \perp\!\!\!\perp X | Z$ judgmental & opaque
 - 2) Is consistency the only connection between X, Y and Y_x ?

GRAPHICAL – COUNTERFACTUALS SYMBIOSIS

Every causal graph expresses counterfactuals assumptions, e.g., $X \rightarrow Y \rightarrow Z$

1. Missing arrows $Y \leftarrow Z$ $Y_{x,z}(u) = Y_x(u)$

2. Missing arcs  $Y_x \perp\!\!\!\perp Z_y$

consistent, and readable from the graph.

Every theorem in SCM is a theorem in Potential-Outcome Model, and conversely.

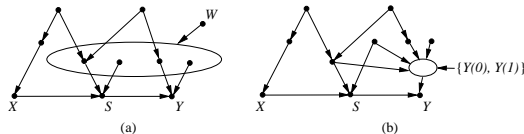
DEMISTIFYING STRONG IGNORABILITY

$\{Y(0), Y(1)\} \perp\!\!\!\perp X | Z$ (Ignorability)

$P(y | do(x)) = \sum_z P(y | z, x) P(z)$ (Z-admissibility)

$(X \perp\!\!\!\perp Y | Z)_{G_X}$ (Back-door)

Is there a W in G such that $(W \perp\!\!\!\perp X | Z)_G \Rightarrow$ Ignorability?



DETERMINING THE CAUSES OF EFFECTS (The Attribution Problem)

- Your Honor! My client (Mr. A) died BECAUSE he used that drug.



-

DETERMINING THE CAUSES OF EFFECTS (The Attribution Problem)

- Your Honor! My client (Mr. A) died BECAUSE he used that drug.



- Court to decide if it is MORE PROBABLE THAN NOT that A would be alive BUT FOR the drug!
 $PN = P(? | A \text{ is dead, took the drug}) \geq 0.50$

THE ATTRIBUTION PROBLEM

Definition:

- What is the meaning of $PN(x, y)$:
"Probability that event y would not have occurred if it were not for event x , given that x and y did in fact occur."

Answer:

$$PN(x, y) = P(Y_{x'} = y' | x, y)$$

Computable from M

THE ATTRIBUTION PROBLEM

Definition:

- What is the meaning of $PN(x, y)$:
"Probability that event y would not have occurred if it were not for event x , given that x and y did in fact occur."

Identification:

- Under what condition can $PN(x, y)$ be learned from statistical data, i.e., observational, experimental and combined.

TYPICAL THEOREMS (Tian and Pearl, 2000)

- Bounds given combined nonexperimental and experimental data

$$\max \left\{ \frac{0}{P(x,y)} \right\} \leq PN \leq \min \left\{ \frac{1}{P(x,y)} \right\}$$

- Identifiability under monotonicity (Combined data)

$$PN = \frac{P(y/x) - P(y/x')}{P(y/x)} + \frac{P(y/x') - P(y/x)}{P(x,y)}$$

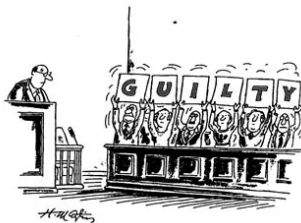
corrected Excess-Risk-Ratio

CAN FREQUENCY DATA DECIDE LEGAL RESPONSIBILITY?

	Experimental		Nonexperimental	
	$do(x)$	$do(x')$	x	x'
Deaths (y)	16	14	2	28
Survivals (y')	984	986	998	972
	1,000	1,000	1,000	1,000

- Nonexperimental data: drug usage predicts longer life
- Experimental data: drug has negligible effect on survival
- Plaintiff: Mr. A is special.
 1. He actually died
 2. He used the drug by choice
- Court to decide (given both data):
Is it more probable than not that A would be alive but for the drug?

SOLUTION TO THE ATTRIBUTION PROBLEM



- WITH PROBABILITY ONE $1 \leq P(y'_x' | x, y) \leq 1$
- Combined data tell more than each study alone

EFFECT DECOMPOSITION (direct vs. indirect effects)

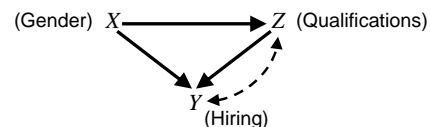
1. Why decompose effects?
2. What is the definition of direct and indirect effects?
3. What are the policy implications of direct and indirect effects?
4. When can direct and indirect effect be estimated consistently from experimental and nonexperimental data?

WHY DECOMPOSE EFFECTS?

1. To understand how Nature works
2. To comply with legal requirements
3. To predict the effects of new type of interventions:
Signal routing, rather than variable fixing

LEGAL IMPLICATIONS OF DIRECT EFFECT

Can data prove an employer guilty of hiring discrimination?



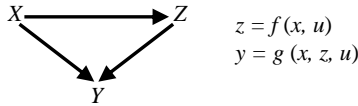
What is the direct effect of X on Y ?

$$E(Y | do(x_1), do(z)) - E(Y | do(x_0), do(z))$$

(averaged over z) Adjust for Z ? No! No!

NATURAL INTRPRETATION OF AVERAGE DIRECT EFFECTS

Robins and Greenland (1992) – “Pure”



Natural Direct Effect of X on Y: $DE(x_0, x_1; Y)$
 The expected change in Y, when we change X from x_0 to x_1 and, for each u , we keep Z constant at whatever value it attained before the change.

$$E[Y_{x_1 Z_{x_0}} - Y_{x_0}]$$

In linear models, $DE =$ Controlled Direct Effect $= \beta(x_1 - x_0)$

DEFINITION AND IDENTIFICATION OF NESTED COUNTERFACTUALS

Consider the quantity $Q \triangleq E_u[Y_{xZ_{x^*}}(u)]$

Given $\langle M, P(u) \rangle$, Q is well defined

Given u , $Z_{x^*}(u)$ is the solution for Z in M_{x^*} , call it z

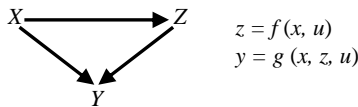
$Y_{xZ_{x^*}}(u)$ is the solution for Y in M_{xz}

Can Q be estimated from $\left\{ \begin{array}{l} \text{experimental} \\ \text{nonexperimental} \end{array} \right\}$ data?

Experimental: nest-free expression

Nonexperimental: subscript-free expression

DEFINITION OF INDIRECT EFFECTS



Indirect Effect of X on Y: $IE(x_0, x_1; Y)$
 The expected change in Y when we keep X constant, say at x_0 , and let Z change to whatever value it would have attained had X changed to x_1 .

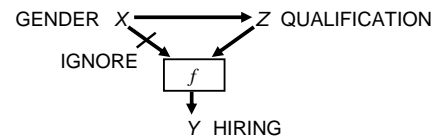
$$E[Y_{x_0 Z_{x_1}} - Y_{x_0}]$$

In linear models, $IE = TE - DE$

POLICY IMPLICATIONS OF INDIRECT EFFECTS

What is the indirect effect of X on Y?

The effect of Gender on Hiring if sex discrimination is eliminated.



Blocking a link – a new type of intervention

EXPERIMENTAL IDENTIFICATION OF NATURAL DIRECT EFFECTS

Theorem: If there exists a set W such that

$$Y_{xz} \perp\!\!\!\perp Z_{x^*} \mid W \text{ for all } z \text{ and } x$$

Then the average direct effect

$$DE(x, x^*; Y) = E(Y_{x, Z_{x^*}}) - E(Y_{x^*})$$

Is identifiable from experimental data and is given by

$$DE(x, x^*; Y) = \sum_{w, z} [E(Y_{xz} \mid w) - E(Y_{x^*z} \mid w)] P(Z_{x^*} = z \mid w) P(w)$$

GRAPHICAL CONDITION FOR EXPERIMENTAL IDENTIFICATION OF DIRECT EFFECTS

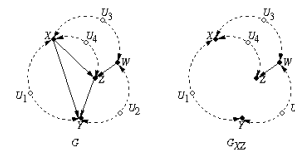
Theorem: If there exists a set W such that

$$(Y \perp\!\!\!\perp Z \mid W)_{G_{XZ}} \text{ and } W \subseteq ND(X \cup Z)$$

then,

$$DE(x, x^*; Y) = \sum_{w, z} [E(Y_{xz} \mid w) - E(Y_{x^*z} \mid w)] P(Z_{x^*} = z \mid w) P(w)$$

Example:



CONCLUSIONS

I TOLD YOU CAUSALITY IS SIMPLE

CONCLUSIONS

- Formal basis for causal and counterfactual inference (complete)
- Unification of the graphical, potential-outcome and structural equation approaches
- Friendly and formal solutions to century-old problems and confusions.

CONCLUSIONS

He is wise who bases causal inference on an explicit causal structure that is defensible on scientific grounds.

(Aristotle 384-322 B.C.)

From Charlie Poole

QUESTIONS???

They will be answered