

# CS6220: DATA MINING TECHNIQUES

## Matrix Data: Clustering: Part 2

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# Methods to Learn

	Matrix Data	Text Data	Set Data	Sequence Data	Time Series	Graph & Network	Images
Classification	Decision Tree; Naïve Bayes; Logistic Regression SVM; kNN			HMM		Label Propagation	Neural Network
Clustering	K-means; hierarchical clustering; DBSCAN; <b>Mixture Models;</b> <b>kernel k-means*</b>	PLSA				SCAN; Spectral Clustering	
Frequent Pattern Mining			Apriori; FP-growth	GSP; PrefixSpan			
Prediction	Linear Regression				Autoregression	Collaborative Filtering	
Similarity Search					DTW	P-PageRank	
Ranking						PageRank	

# Matrix Data: Clustering: Part 2

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- Revisit K-means



- Mixture Model and EM algorithm

- Kernel K-means

- Summary

# Recall K-Means

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- Objective function

- $J = \sum_{j=1}^k \sum_{C(i)=j} \|x_i - c_j\|^2$

- Total within-cluster variance

- Re-arrange the objective function

- $J = \sum_{j=1}^k \sum_i w_{ij} \|x_i - c_j\|^2$

- $w_{ij} \in \{0,1\}$

- $w_{ij} = 1$ , if  $x_i$  belongs to cluster  $j$ ;  $w_{ij} = 0$ , otherwise

- Looking for:

- The best assignment  $w_{ij}$

- The best center  $c_j$

# Solution of K-Means

$$J = \sum_{j=1}^k \sum_i w_{ij} \|x_i - c_j\|^2$$

- Iterations

- Step 1: Fix centers  $c_j$ , find assignment  $w_{ij}$  that minimizes  $J$

- $\Rightarrow w_{ij} = 1$ , if  $\|x_i - c_j\|^2$  is the smallest

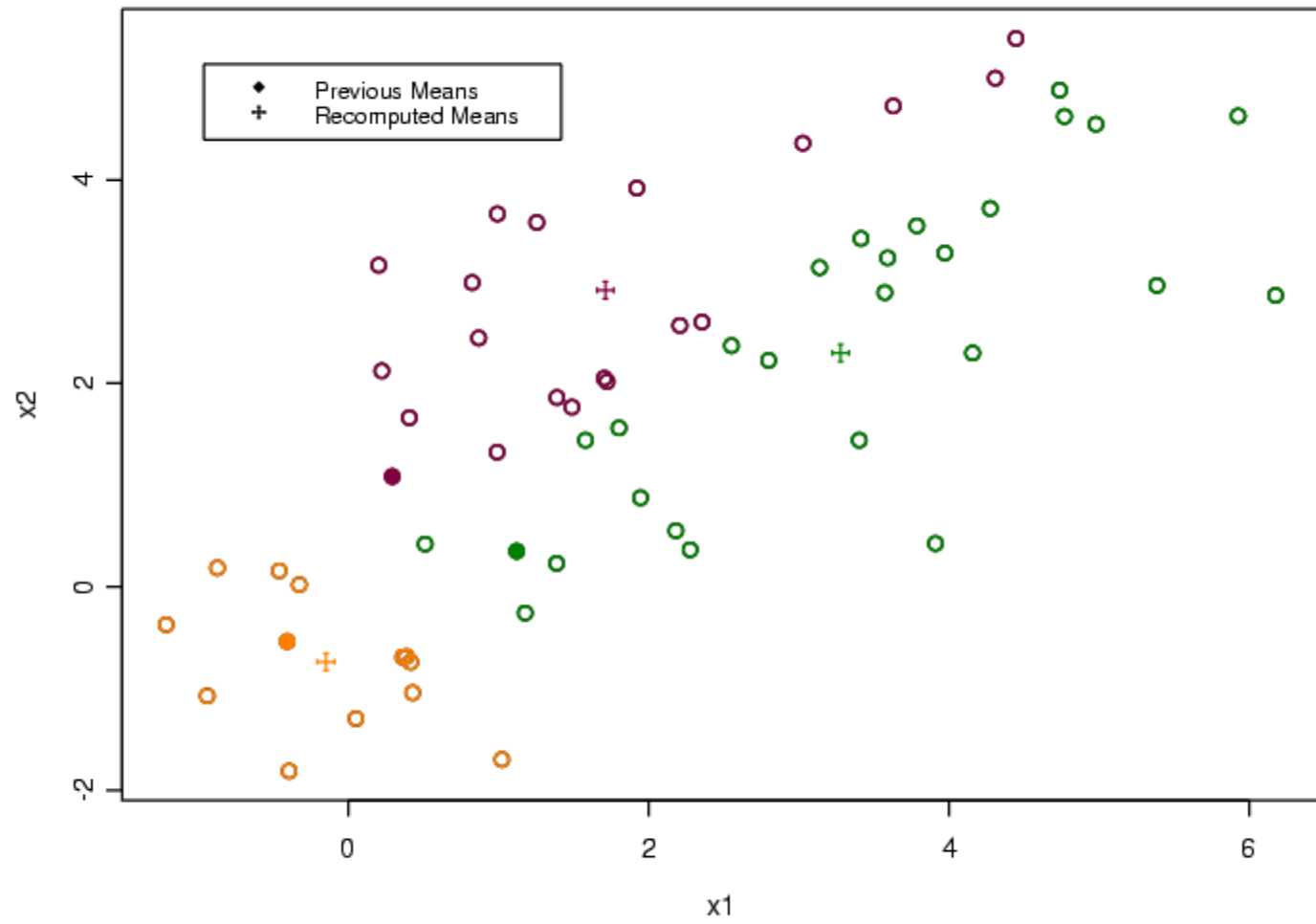
- Step 2: Fix assignment  $w_{ij}$ , find centers that minimize  $J$

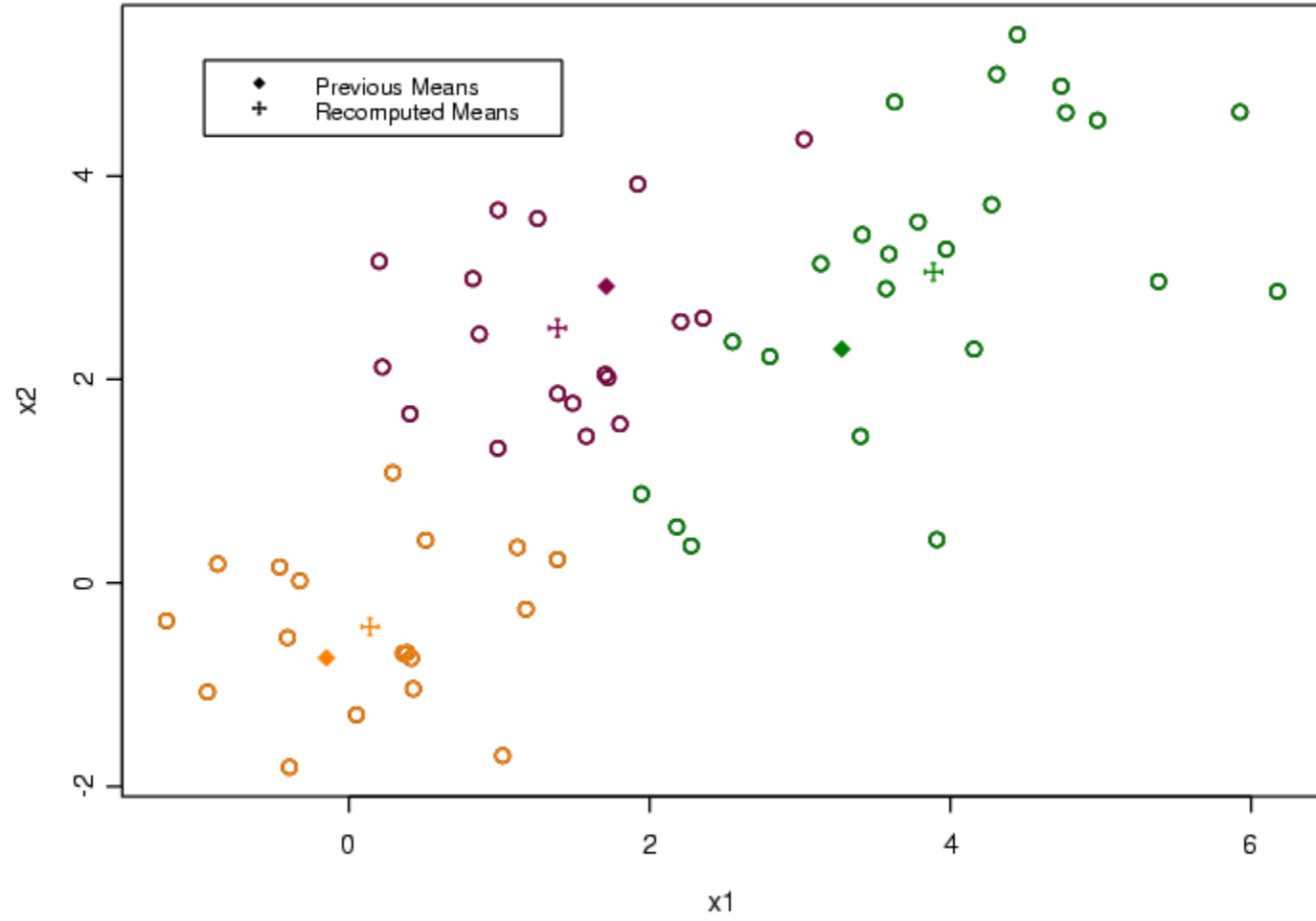
- $\Rightarrow$  first derivative of  $J = 0$

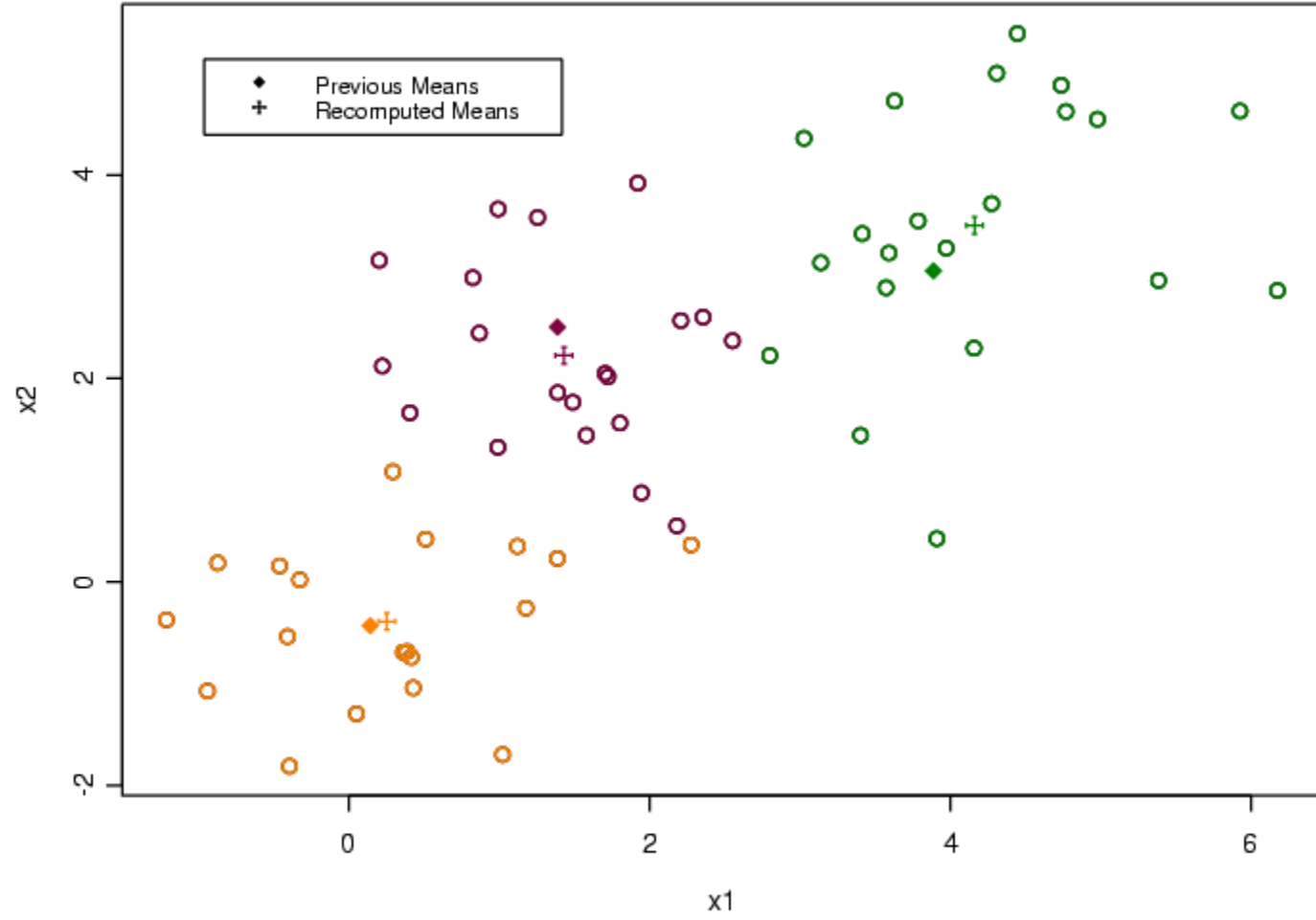
- $\Rightarrow \frac{\partial J}{\partial c_j} = -2 \sum_i w_{ij} (x_i - c_j) = 0$

- $\Rightarrow c_j = \frac{\sum_i w_{ij} x_i}{\sum_i w_{ij}}$

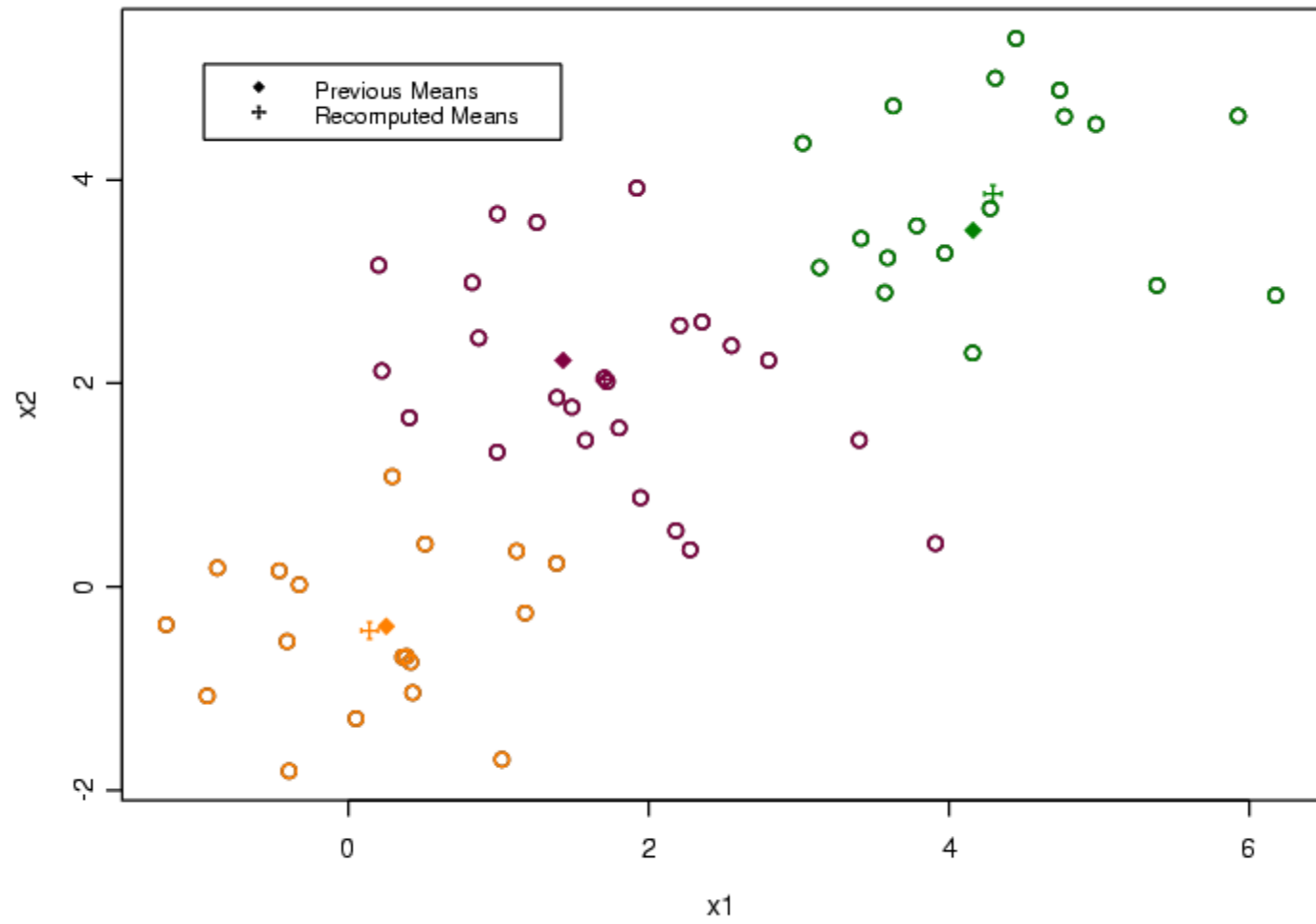
- Note  $\sum_i w_{ij}$  is the total number of objects in cluster  $j$

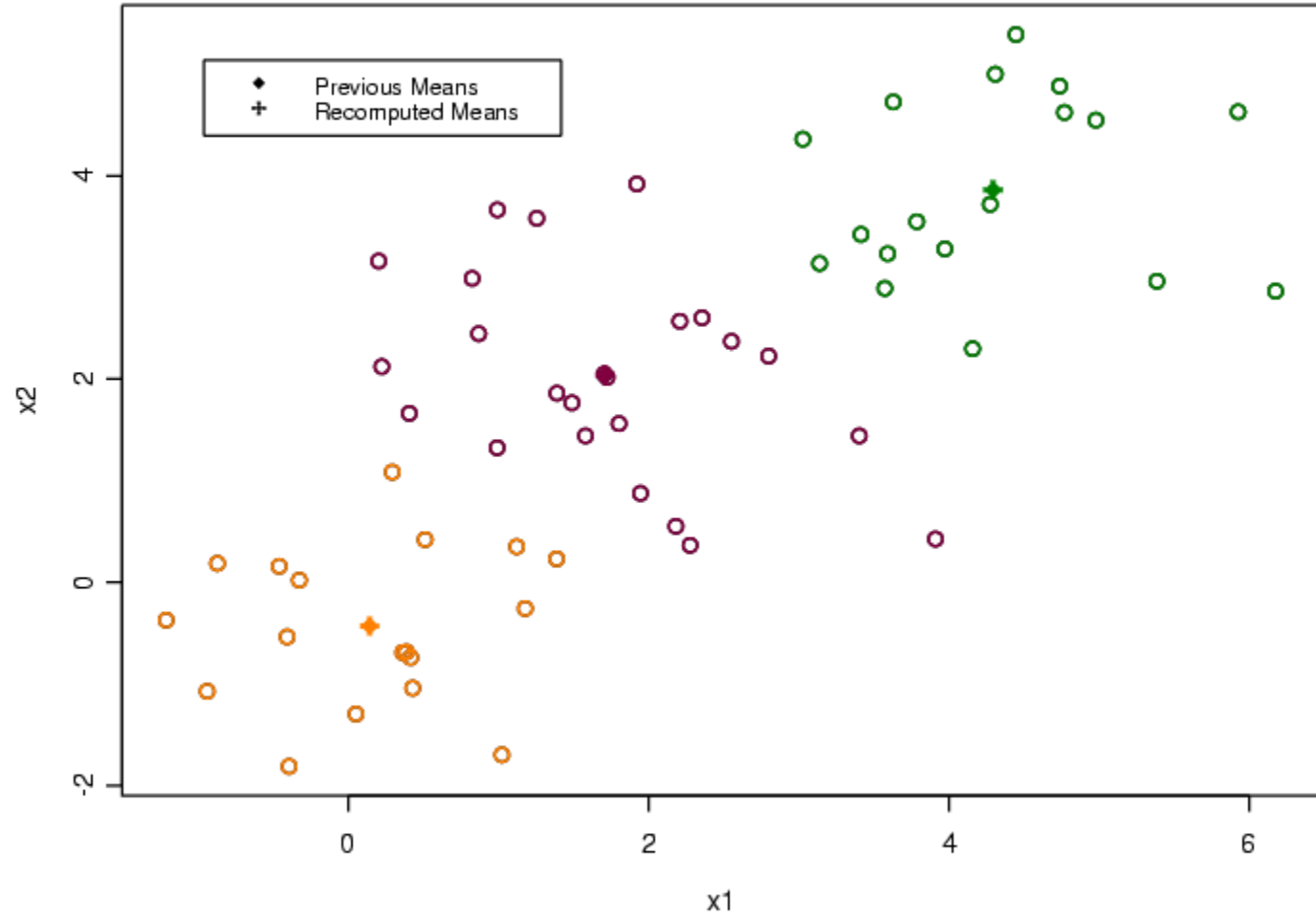


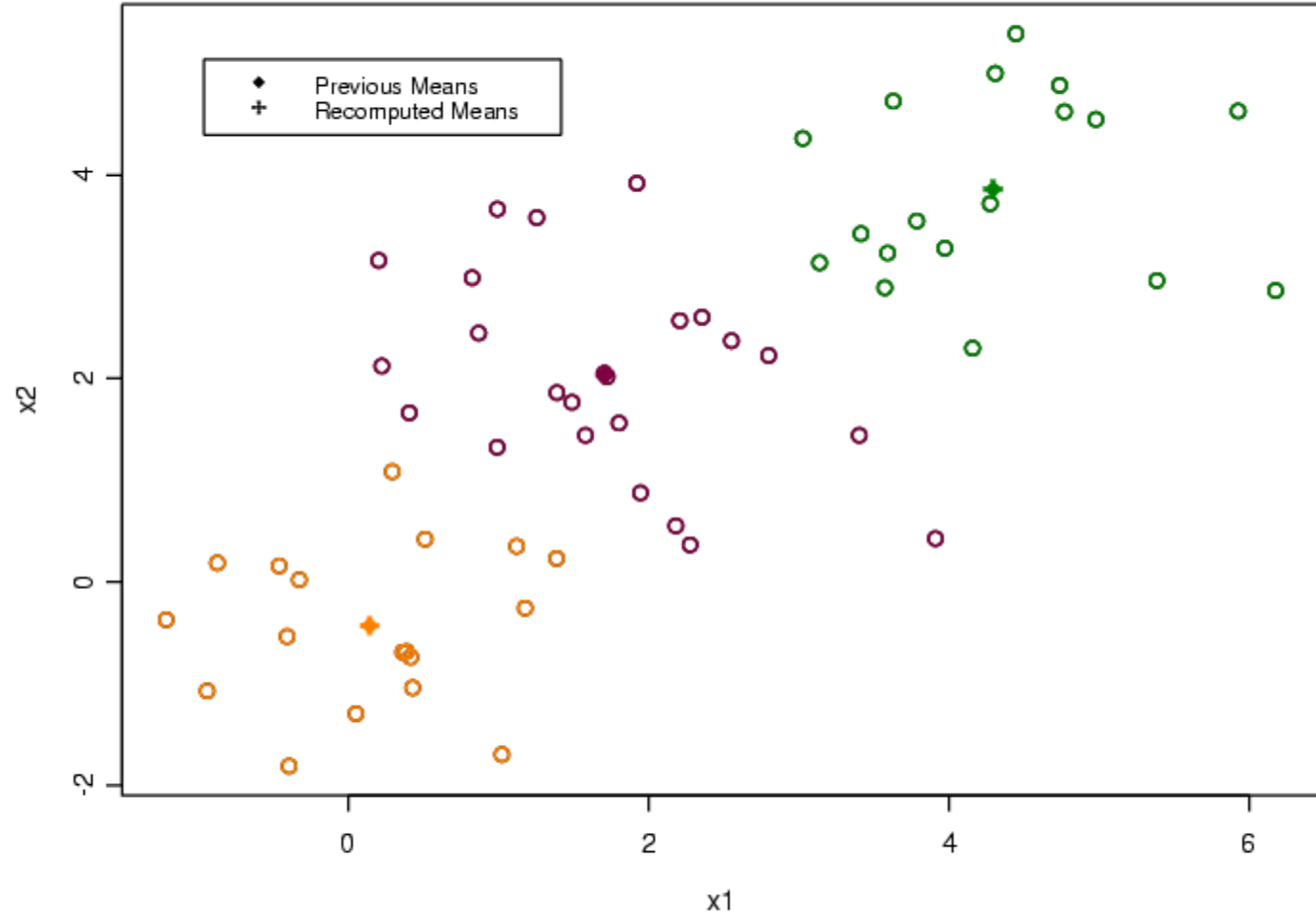












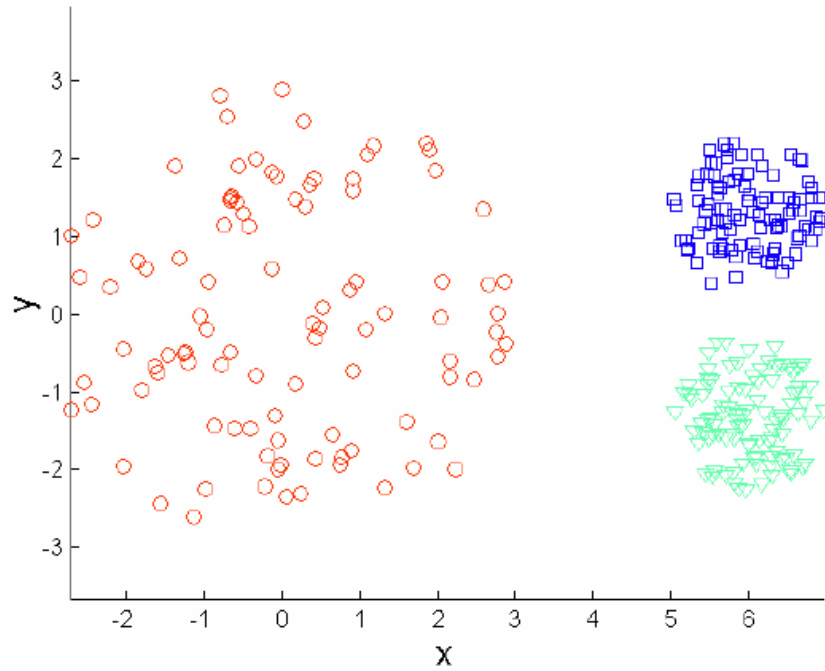
**Converges! Why?**

# Limitations of K-Means

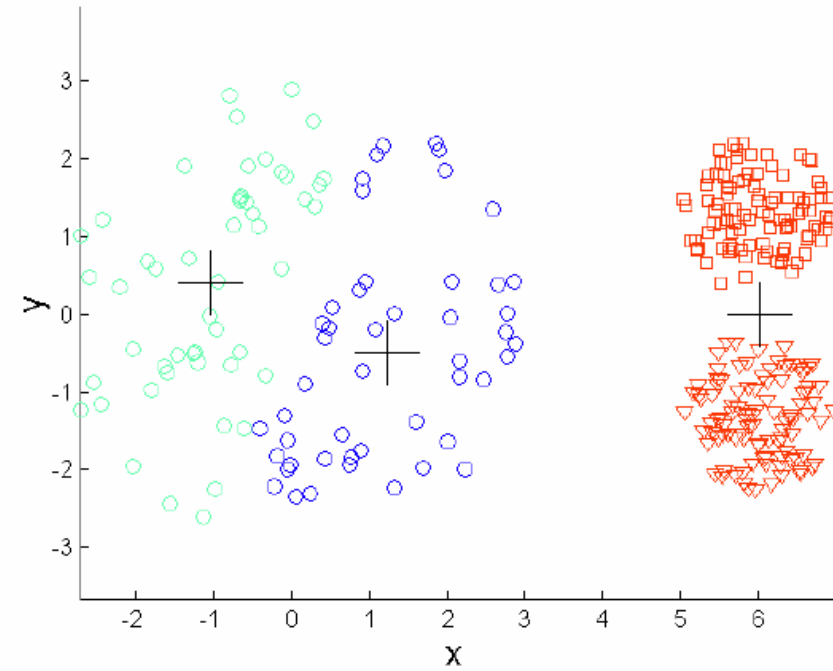
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- K-means has problems when clusters are of different
  - Sizes
  - Densities
  - Non-Spherical Shapes

# Limitations of K-Means: Different Density and Size

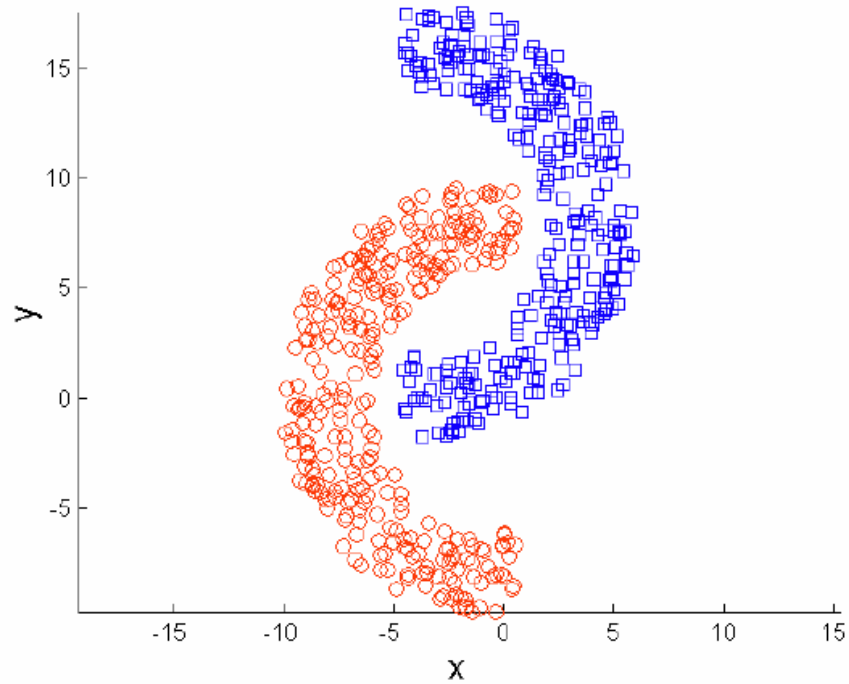


**Original Points**

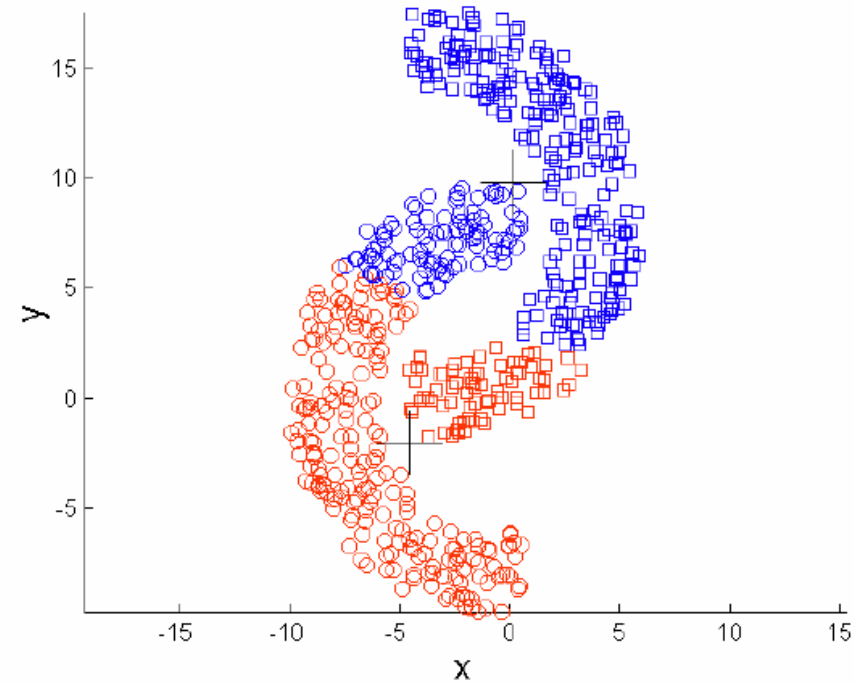


**K-means (3 Clusters)**

# Limitations of K-Means: Non-Spherical Shapes



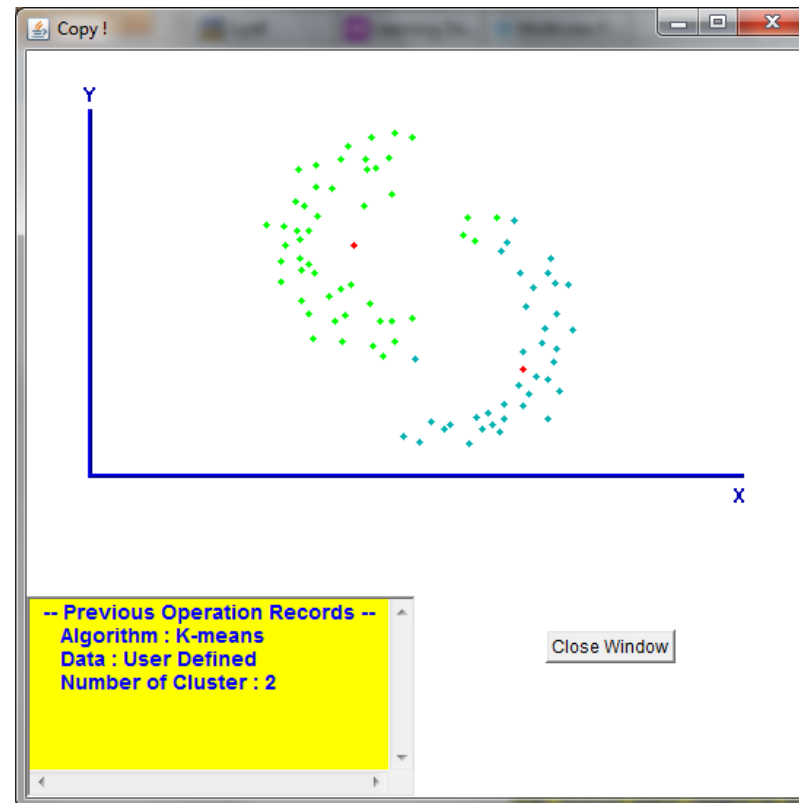
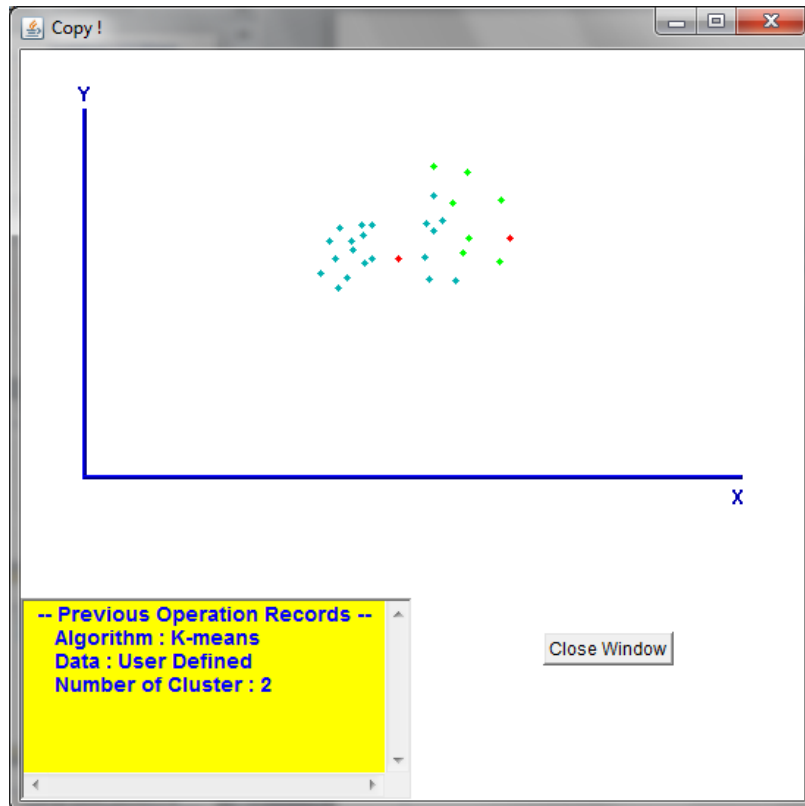
**Original Points**



**K-means (2 Clusters)**

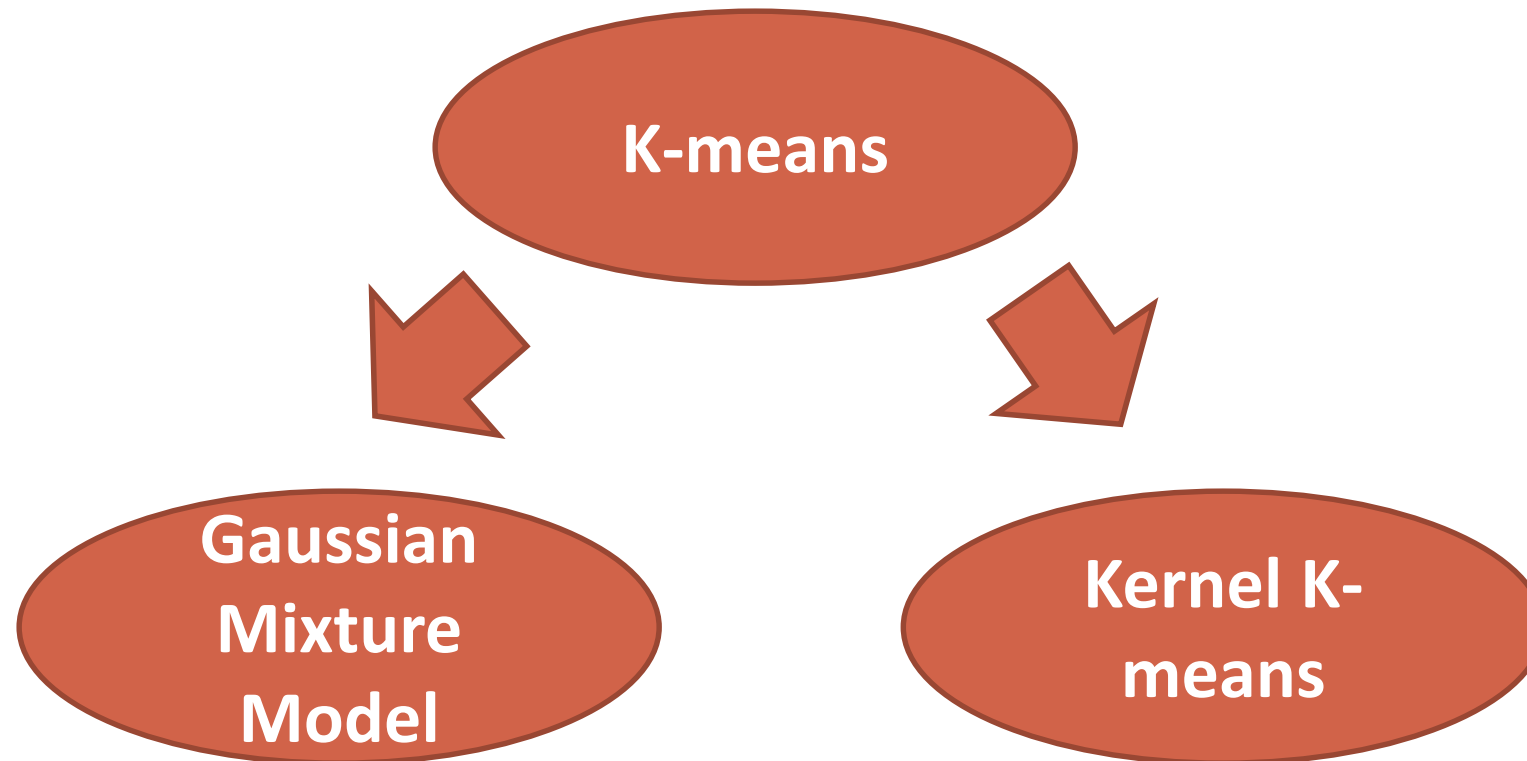
# Demo

- <http://webdocs.cs.ualberta.ca/~yaling/Cluster/Applet/Code/Cluster.html>



# Connections of K-means to Other Methods

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# Matrix Data: Clustering: Part 2

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- Revisit K-means
- Mixture Model and EM algorithm
- Kernel K-means
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# Fuzzy Set and Fuzzy Cluster

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- Clustering methods discussed so far
  - Every data object is assigned to exactly one cluster
- Some applications may need for fuzzy or soft cluster assignment
  - Ex. An e-game could belong to both entertainment and software
- Methods: fuzzy clusters and probabilistic model-based clusters
- Fuzzy cluster: A fuzzy set  $S: F_S : X \rightarrow [0, 1]$  (value between 0 and 1)

# Mixture Model-Based Clustering

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- A set  $C$  of  $k$  probabilistic clusters  $C_1, \dots, C_k$ 
  - probability density functions:  $f_1, \dots, f_k$ ,
  - Cluster prior probabilities:  $w_1, \dots, w_k, \sum_j w_j = 1$
- Probability of an object  $i$  generated by cluster  $C_j$  is:
  - $P(x_i, z_i = C_j) = w_j f_j(x_i)$
- Probability of  $i$  generated by the set of cluster  $C$  is:
  - $P(x_i) = \sum_j w_j f_j(x_i)$

# Maximum Likelihood Estimation

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- Since objects are assumed to be generated independently, for a data set  $D = \{x_1, \dots, x_n\}$ , we have,

$$P(D) = \prod_i P(x_i) = \prod_i \sum_j w_j f_j(x_i)$$

- Task: Find a set  $C$  of  $k$  probabilistic clusters s.t.  $P(D)$  is maximized

# The EM (Expectation Maximization) Algorithm

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- **The (EM) algorithm:** A framework to approach maximum likelihood or maximum a posteriori estimates of parameters in statistical models.
- **E-step** assigns objects to clusters according to the current fuzzy clustering or parameters of probabilistic clusters
  - $w_{ij}^t = p(z_i = j | \theta_j^t, x_i) \propto p(x_i | C_j^t, \theta_j^t) p(C_j^t)$
- **M-step** finds the new clustering or parameters that maximize the expected likelihood

# Gaussian Mixture Model

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- Generative model
  - For each object:
    - Pick its distribution component:  $Z \sim \text{Multi}(w_1, \dots, w_k)$
    - Sample a value from the selected distribution:  $X \sim N(\mu_Z, \sigma_Z^2)$
- Overall likelihood function
  - $L(D | \theta) = \prod_i \sum_j w_j p(x_i | \mu_j, \sigma_j^2)$   
s.t.  $\sum_j w_j = 1$  and  $w_j \geq 0$
  - Q: What is  $\theta$  here?

# Estimating Parameters

- $L(D; \theta) = \sum_i \log \sum_j w_j p(x_i | \mu_j, \sigma_j^2)$

Intractable!

- Considering the first derivative of  $\mu_j$ :

- $\frac{\partial L}{\partial \mu_j} = \sum_i \frac{w_j}{\sum_j w_j p(x_i | \mu_j, \sigma_j^2)} \frac{\partial p(x_i | \mu_j, \sigma_j^2)}{\partial \mu_j}$

- $= \sum_i \frac{w_j p(x_i | \mu_j, \sigma_j^2)}{\sum_j w_j p(x_i | \mu_j, \sigma_j^2)} \frac{1}{p(x_i | \mu_j, \sigma_j^2)} \frac{\partial p(x_i | \mu_j, \sigma_j^2)}{\partial \mu_j}$

- $= \sum_i \frac{w_j p(x_i | \mu_j, \sigma_j^2)}{\sum_j w_j p(x_i | \mu_j, \sigma_j^2)} \frac{\partial \log p(x_i | \mu_j, \sigma_j^2)}{\partial \mu_j}$

$w_{ij} = P(Z = j | X = x_i, \theta)$

$\partial l(x_i) / \partial \mu_j$

Like weighted likelihood estimation; But the weight is determined by the parameters!

# Apply EM algorithm: 1-d

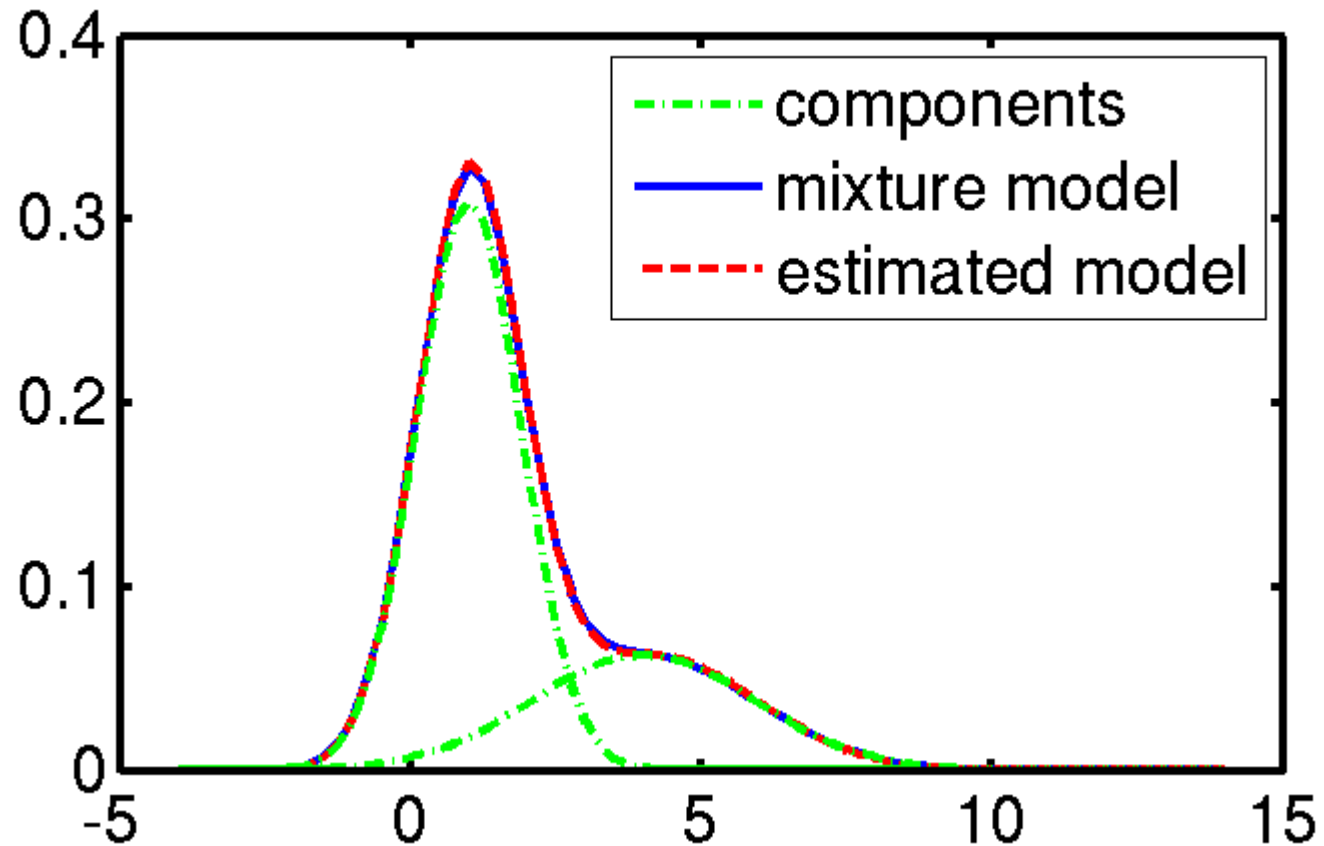
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- An iterative algorithm (at iteration  $t+1$ )
  - **E(expectation)-step**
    - Evaluate the weight  $w_{ij}$  when  $\mu_j, \sigma_j, w_j$  are given
    - $w_{ij}^t = \frac{w_j^t p(x_i | \mu_j^t, (\sigma_j^2)^t)}{\sum_j w_j^t p(x_i | \mu_j^t, (\sigma_j^2)^t)}$
  - **M(maximization)-step**
    - Evaluate  $\mu_j, \sigma_j, w_j$  when  $w_{ij}$ 's are given that maximize the weighted likelihood
    - It is equivalent to Gaussian distribution parameter estimation when each point has a weight belonging to each distribution

- $\mu_j^{t+1} = \frac{\sum_i w_{ij}^t x_i}{\sum_i w_{ij}^t}; (\sigma_j^2)^{t+1} = \frac{\sum_i w_{ij}^t \|x_i - \mu_j^t\|^2}{\sum_i w_{ij}^t}; w_j^{t+1} \propto \sum_i w_{ij}^t$



# Example: 1-D GMM



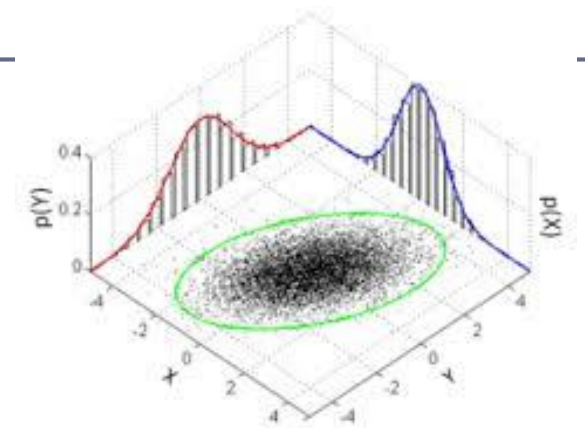
# 2-d Gaussian

- Bivariate Gaussian distribution

- Two dimensional random variable:  $X = \begin{pmatrix} X_1 \\ X_2 \end{pmatrix}$

$$\begin{pmatrix} X_1 \\ X_2 \end{pmatrix} \sim N\left(\boldsymbol{\mu} = \begin{pmatrix} \mu_1 \\ \mu_2 \end{pmatrix}, \Sigma = \begin{pmatrix} \sigma_1^2 & \sigma(X_1, X_2) \\ \sigma(X_1, X_2) & \sigma_2^2 \end{pmatrix}\right)$$

- $\mu_1$  and  $\mu_2$  are means of  $X_1$  and  $X_2$
- $\sigma_1$  and  $\sigma_2$  are standard deviations of  $X_1$  and  $X_2$
- $\sigma(X_1, X_2)$  is the covariance between  $X_1$  and  $X_2$ , i. e.,  $\sigma(X_1, X_2) = E(X_1 - \mu_1)(X_2 - \mu_2)$



# Apply EM algorithm: 2-d

- An iterative algorithm (at iteration  $t+1$ )
  - **E(expectation)-step**
    - Evaluate the weight  $w_{ij}$  when  $\mu_j, \Sigma_j, w_j$  are given
    - $w_{ij}^t = \frac{w_j^t p(x_i | \mu_j^t, \Sigma_j^t)}{\sum_j w_j^t p(x_i | \mu_j^t, \Sigma_j^t)}$
  - **M(maximization)-step**
    - Evaluate  $\mu_j, \Sigma_j, w_j$  when  $w_{ij}$ 's are given that maximize the weighted likelihood
    - It is equivalent to Gaussian distribution parameter estimation when each point has a weight belonging to each distribution
    - $\mu_j^{t+1} = \frac{\sum_i w_{ij}^t x_i}{\sum_i w_{ij}^t}$ ;  $(\sigma_{j,1}^2)^{t+1} = \frac{\sum_i w_{ij}^t \|x_{i,1} - \mu_{j,1}^t\|^2}{\sum_i w_{ij}^t}$ ;  $(\sigma_{j,2}^2)^{t+1} = \frac{\sum_i w_{ij}^t \|x_{i,2} - \mu_{j,2}^t\|^2}{\sum_i w_{ij}^t}$ ;
    - $(\sigma(X_1, X_2)_j)^{t+1} = \frac{\sum_i w_{ij}^t (x_{i,1} - \mu_{j,1}^t)(x_{i,2} - \mu_{j,2}^t)}{\sum_i w_{ij}^t}$ ;  $w_j^{t+1} \propto \sum_i w_{ij}^t$

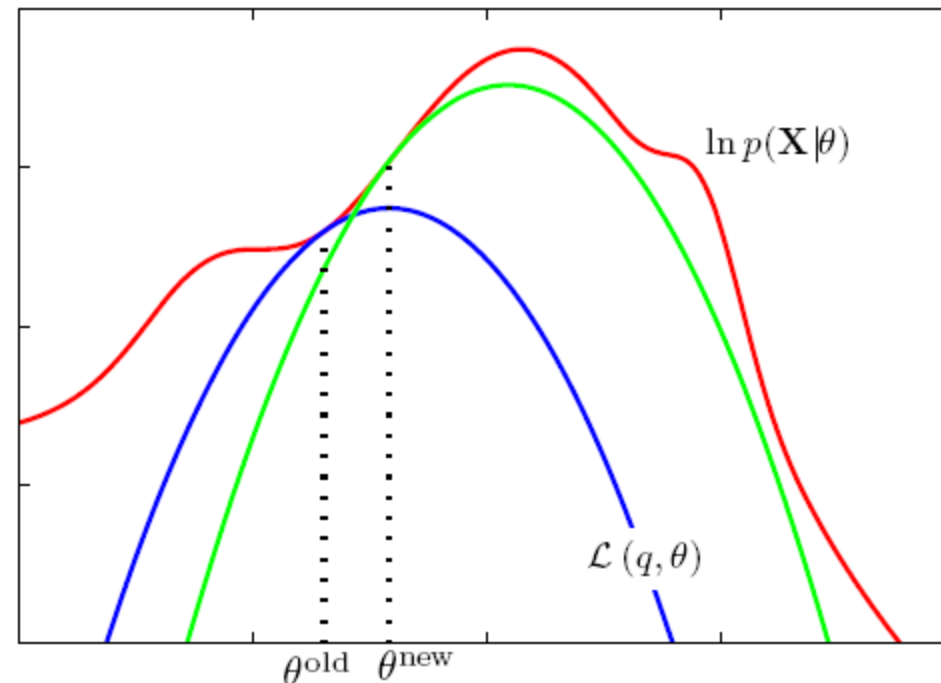
# K-Means: A Special Case of Gaussian Mixture Model

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- When each Gaussian component with covariance matrix  $\sigma^2 I$ 
  - Soft K-means
  - $p(x_i | \mu_j, \sigma^2) \propto \exp\{-\underbrace{(x_i - \mu_j)^2}_{\text{Distance!}} / \sigma^2\}$
- When  $\sigma^2 \rightarrow 0$ 
  - Soft assignment becomes hard assignment
  - $w_{ij} \rightarrow 1$ , if  $x_i$  is closest to  $\mu_j$  (why?)

# \*Why EM Works?

- **E-Step:** computing a tight lower bound  $f$  of the original objective function at  $\theta_{old}$
- **M-Step:** find  $\theta_{new}$  to maximize the lower bound
- $l(\theta_{new}) \geq f(\theta_{new}) \geq f(\theta_{old}) = l(\theta_{old})$



# \*How to Find Tight Lower Bound?

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- $$\begin{aligned}\ell(\theta) &= \log \sum_h p(d, h; \theta) \\ &= \log \sum_h \frac{q(h)}{q(h)} p(d, h; \theta) \\ &= \log \sum_h q(h) \frac{p(d, h; \theta)}{q(h)}\end{aligned}$$

*q(h): the tight lower bound we want to get*

- Jensen's inequality

- $$\log \sum_h q(h) \frac{p(d, h; \theta)}{q(h)} \geq \sum_h q(h) \log \frac{p(d, h; \theta)}{q(h)}$$

- When “=” holds to get a tight lower bound?

- $q(h) = p(h|d, \theta)$  (why?)


# Advantages and Disadvantages of GMM

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- Strength
  - Mixture models are more general than partitioning: different densities and sizes of clusters
  - Clusters can be characterized by a small number of parameters
  - The results may satisfy the statistical assumptions of the generative models
- Weakness
  - Converge to local optimal (overcome: run multi-times w. random initialization)
  - Computationally expensive if the number of distributions is large, or the data set contains very few observed data points
  - Hard to estimate the number of clusters
  - Can only deal with spherical clusters

# Matrix Data: Clustering: Part 2

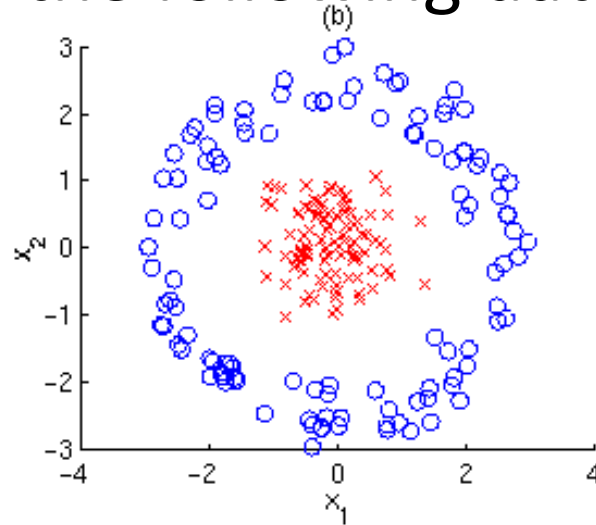
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- Revisit K-means
- Mixture Model and EM algorithm
- Kernel K-means 
- Summary



# \*Kernel K-Means

- How to cluster the following data?



- A non-linear map:  $\phi: R^n \rightarrow F$ 
  - Map a data point into a higher/infinite dimensional space
  - $x \rightarrow \phi(x)$
- Dot product matrix  $K_{ij}$ 
  - $K_{ij} = \langle \phi(x_i), \phi(x_j) \rangle$

# Typical Kernel Functions

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- Recall kernel SVM:

Polynomial kernel of degree  $h$  :  $K(\mathbf{X}_i, \mathbf{X}_j) = (\mathbf{X}_i \cdot \mathbf{X}_j + 1)^h$

Gaussian radial basis function kernel :  $K(\mathbf{X}_i, \mathbf{X}_j) = e^{-\|\mathbf{X}_i - \mathbf{X}_j\|^2 / 2\sigma^2}$

Sigmoid kernel :  $K(\mathbf{X}_i, \mathbf{X}_j) = \tanh(\kappa \mathbf{X}_i \cdot \mathbf{X}_j - \delta)$

# Solution of Kernel K-Means

- Objective function under new feature space:
  - $J = \sum_{j=1}^k \sum_i w_{ij} \|\phi(x_i) - c_j\|^2$
- Algorithm
  - By fixing assignment  $w_{ij}$ 
    - $c_j = \sum_i w_{ij} \phi(x_i) / \sum_i w_{ij}$
  - In the assignment step, assign the data points to the closest center

$$d(x_i, c_j) = \left\| \phi(x_i) - \frac{\sum_{i'} w_{i'j} \phi(x_{i'})}{\sum_{i'} w_{i'j}} \right\|^2 = \phi(x_i) \cdot \phi(x_i) - 2 \frac{\sum_{i'} w_{i'j} \phi(x_i) \cdot \phi(x_{i'})}{\sum_{i'} w_{i'j}} + \frac{\sum_{i'} \sum_{l} w_{i'j} w_{lj} \phi(x_{i'}) \cdot \phi(x_l)}{(\sum_{i'} w_{i'j})^2}$$

**Do not really need to know  $\phi(x)$ , but only  $K_{ij}$**

# Advantages and Disadvantages of Kernel K-Means

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- **Advantages**

- Algorithm is able to identify the non-linear structures.

- **Disadvantages**


- Number of cluster centers need to be predefined.
- Algorithm is complex in nature and time complexity is large.

- **References**

- Kernel k-means and Spectral Clustering by Max Welling.
- Kernel k-means, Spectral Clustering and Normalized Cut by Inderjit S. Dhillon, Yuqiang Guan and Brian Kulis.
- An Introduction to kernel methods by Colin Campbell.

# Matrix Data: Clustering: Part 2

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- Revisit K-means
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# Summary

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- Revisit k-means
  - Derivative
- Mixture models
  - Gaussian mixture model; multinomial mixture model; EM algorithm; Connection to k-means
- Kernel k-means\*
  - Objective function; solution; connection to k-means