CS6220: DATA MINING TECHNIQUES

Mining Sequential and Time Series Data

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Announcement

- About course project
 - You can gain bonus points
- Call for code contribution
 - Sign-up one or several algorithm to implement: wiki link soon
 - Java
 - With a "toy" dataset
 - Clear documentation
 - Clear readme
 - 1 point for each algorithm if approved

Methods to Learn

	Matrix Data	Text Data	Set Data	Sequence Data	Time Series	Graph & Network	Images
Classification	Decision Tree; Naïve Bayes; Logistic Regression SVM; kNN			HMM*		Label Propagation*	Neural Network
Clustering	K-means; hierarchical clustering; DBSCAN; Mixture Models; kernel k-means*	PLSA				SCAN*; Spectral Clustering	
Frequent Pattern Mining			Apriori; FP-growth	GSP; PrefixSpan*			
Prediction	Linear Regression				Autoregression	Recommenda tion	
Similarity Search					DTW	P-PageRank	
Ranking						PageRank	





Sequential pattern mining

Summary

Sequence Database

 A sequence database consists of sequences of ordered elements or events, recorded with or without a concrete notion of time.

SID	sequence
10	<a(<u>abc)(a<u>c</u>)d(cf)></a(<u>
20	<(ad)c(bc)(ae)>
30	<(ef)(<u>ab</u>)(df) <u>c</u> b>
40	<eg(af)cbc></eg(af)cbc>



• Music: midi files





• What is sequence data?



Summary

Sequence Databases & Sequential

Patterns

- Transaction databases vs. sequence databases
- Frequent patterns vs. (frequent) sequential patterns
- Applications of sequential pattern mining
 - Customer shopping sequences:
 - First buy computer, then CD-ROM, and then digital camera, within 3 months.
 - Medical treatments, natural disasters (e.g., earthquakes), science & eng. processes, stocks and markets, etc.
 - Telephone calling patterns, Weblog click streams
 - Program execution sequence data sets
 - DNA sequences and gene structures

What Is Sequential Pattern Mining?

 Given a set of sequences, find the complete set of *frequent* subsequences

A <u>sequence database</u>

SID	sequence
10	<a(<u>abc)(a<u>c</u>)d(cf)></a(<u>
20	<(ad)c(bc)(ae)>
30	<(ef)(<u>ab</u>)(df) <u>c</u> b>
40	<eg(af)cbc></eg(af)cbc>

An element may contain a set of items. Items within an element are unordered and we list them alphabetically.

<a(bc)dc> is a <u>subsequence</u> of <<u>a(abc</u>)(ac)<u>d(c</u>f)>

Given <u>support threshold</u> min_sup =2, <(ab)c> is a <u>sequential</u> <u>pattern</u>

b| >

Sequence

- Event / element
 - An non-empty set of items, e.g., e=(ab)
- Sequence
 - An ordered list of events, e.g., $s = \langle e_1 e_2 \dots e_l \rangle$
- Length of a sequence
 - The number of instances of items in a sequence
 - The length of \leq (ef) (ab) (df) c b > is 8 (Not 5!)

Subsequence

Subsequence

- For two sequences $\alpha = \langle a_1 a_2 \dots a_n \rangle$ and $\beta = \langle b_1 b_2 \dots b_m \rangle$, α is called a subsequence of β if there exists integers $1 \leq j_1 < j_2 < \dots < j_n \leq m$, such that $a_1 \subseteq b_{j_1}, \dots, a_n \subseteq b_{j_n}$
- Supersequence
 - If α is a subsequence of β , β is a supersequence of α

<a(bc)dc> is a <u>subsequence</u> of <<u>a(abc)(ac)d(c</u>f)>

Sequential Pattern

• Support of a sequence α

- Number of sequences in the database that are supersequence of *α*
- $Support_{S}(\alpha)$
- α is frequent if $Support_S(\alpha) \ge \min_support$
- A frequent sequence is called sequential pattern
 - l-pattern if the length of the sequence is l



A <u>sequence database</u>

SID	sequence
10	<a(<u>abc)(a<u>c</u>)d(cf)></a(<u>
20	<(ad)c(bc)(ae)>
30	<(ef)(<u>ab</u>)(df) <u>c</u> b>
40	<eg(af)cbc></eg(af)cbc>

Given <u>support threshold</u> min_sup =2, <(ab)c> is a <u>sequential</u> <u>pattern</u>

Challenges on Sequential Pattern Mining

- A huge number of possible sequential patterns are hidden in databases
- A mining algorithm should
 - find the complete set of patterns, when possible, satisfying the minimum support (frequency) threshold
 - be highly efficient, scalable, involving only a small number of database scans
 - be able to incorporate various kinds of userspecific constraints

Sequential Pattern Mining Algorithms

- Concept introduction and an initial Apriori-like algorithm
 - Agrawal & Srikant. Mining sequential patterns, ICDE'95
- Apriori-based method: GSP (Generalized Sequential Patterns: Srikant & Agrawal @ EDBT'96)
- Pattern-growth methods: FreeSpan & PrefixSpan (Han et al.@KDD'00; Pei, et al.@ICDE'01)
- Vertical format-based mining: SPADE (Zaki@Machine Leanining'00)
- Constraint-based sequential pattern mining (SPIRIT: Garofalakis, Rastogi, Shim@VLDB'99; Pei, Han, Wang @ CIKM'02)
- Mining closed sequential patterns: CloSpan (Yan, Han & Afshar @SDM'03)

The Apriori Property of Sequential Patterns

- A basic property: Apriori (Agrawal & Sirkant'94)
 - If a sequence S is not frequent
 - Then none of the super-sequences of S is frequent
 - E.g, <hb> is infrequent \rightarrow so do <hab> and <(ah)b>

Seq. ID	Sequence
10	<(bd)cb(ac)>
20	<(bf)(ce)b(fg)>
30	<(ah)(bf)abf>
40	<(be)(ce)d>
50	<a(bd)bcb(ade)></a(bd)bcb(ade)>

Given	support threshold
min_s	up = 2

GSP—Generalized Sequential Pattern Mining

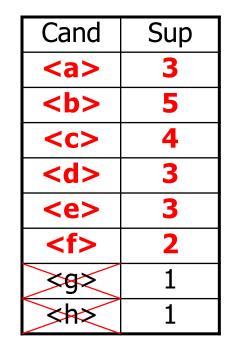
- GSP (Generalized Sequential Pattern) mining algorithm
 - proposed by Agrawal and Srikant, EDBT'96
- Outline of the method
 - Initially, every item in DB is a candidate of length-1
 - for each level (i.e., sequences of length-k) do
 - scan database to collect support count for each candidate sequence
 - generate candidate length-(k+1) sequences from length-k frequent sequences using Apriori
 - repeat until no frequent sequence or no candidate can be found
- Major strength: Candidate pruning by Apriori

Finding Length-1 Sequential Patterns

- Examine GSP using an example
- Initial candidates: all singleton sequences

 Scan database once, count support for candidates

$mm_sup = 2$					
Seq. ID	Sequence				
10	<(bd)cb(ac)>				
20	<(bf)(ce)b(fg)>				
30	<(ah)(bf)abf>				
40	<(be)(ce)d>				
50	<a(bd)bcb(ade)></a(bd)bcb(ade)>				



GSP: Generating Length-2 Candidates

51 length-2 Candidates

	<a>		<c></c>	<d></d>	<e></e>	<f></f>
<a>	<aa></aa>	<ab></ab>	<ac></ac>	<ad></ad>	<ae></ae>	<af></af>
	<ba></ba>	<bb></bb>	<bc></bc>	<bd></bd>	<be></be>	<bf></bf>
<c></c>	<ca></ca>	<cb></cb>	<cc></cc>	<cd></cd>	<ce></ce>	<cf></cf>
<d></d>	<da></da>	<db></db>	<dc></dc>	<dd></dd>	<de></de>	<df></df>
<e></e>	<ea></ea>	<eb></eb>	<ec></ec>	<ed></ed>	<ee></ee>	<ef></ef>
<f></f>	<fa></fa>	<fb></fb>	<fc></fc>	<fd></fd>	<fe></fe>	<ff></ff>

	<a>		<c></c>	<d></d>	<e></e>	<f></f>
<a>		<(ab)>	<(ac)>	<(ad)>	<(ae)>	<(af)>
			<(bc)>	<(bd)>	<(be)>	<(bf)>
<c></c>				<(cd)>	<(ce)>	<(cf)>
<d></d>					<(de)>	<(df)>
<e></e>						<(ef)>
<f></f>						

Without Apriori property, 8*8+8*7/2=92 candidates

Apriori prunes 44.57% candidates

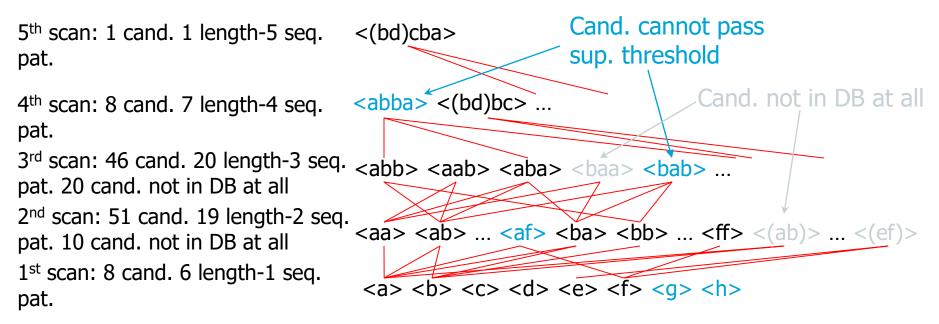
How to Generate Candidates in General?

- From L_{k-1} to C_k
- Step 1: join
 - s_1 and s_2 can join, if dropping first item in s_1 is the same as dropping the last item in s_2
 - Examples:
 - <(12)3> join <(2)34> = <(12)34>
 - <(12)3> join <(2)(34)> = <(12)(34)>

Step 2: pruning

• Check whether all length k-1 subsequences of a candidate is contained in L_{k-1}

The GSP Mining Process



	Seq. ID	Sequence
	10	<(bd)cb(ac)>
í a	20	<(bf)(ce)b(fg)>
<i>min_sup</i> =2	30	<(ah)(bf)abf>
	40	<(be)(ce)d>
	50	<a(bd)bcb(ade)></a(bd)bcb(ade)>

Candidate Generate-and-test: Drawbacks

- A huge set of candidate sequences generated.
 - Especially 2-item candidate sequence.
- Multiple Scans of database needed.
 - The length of each candidate grows by one at each database scan.
- Inefficient for mining long sequential patterns.
 - A long pattern grow up from short patterns
 - The number of short patterns is exponential to the length of mined patterns.



• What is sequence data?

Sequential pattern mining



Summary

Sequence data definition and examples
GSP for sequential pattern mining

Mining Time Series Data

Basic Concepts

• Time Series Prediction and Forecasting

• Time Series Similarity Search

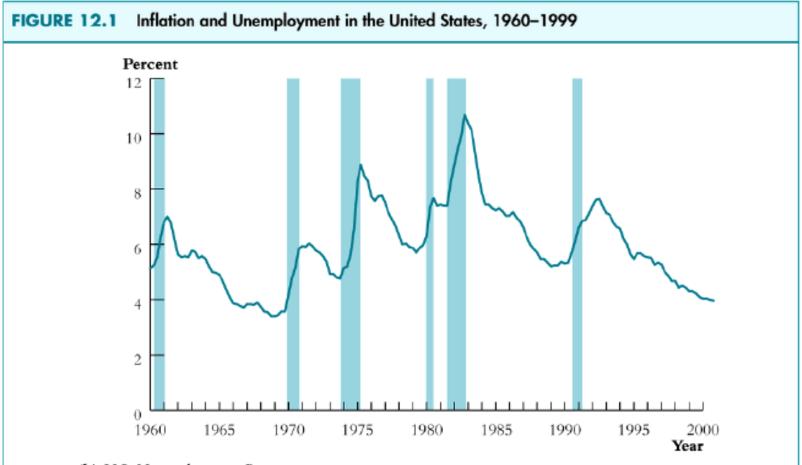
Summary

Example: Inflation Rate Time Series



Price inflation in the United States (Figure 12.1a) drifted upwards from 1960 until 1980, and then fell sharply during the early 1980s. The unemployment rate in the United States (Figure 12.1b) rises during recessions (the shaded episodes) and falls during expansions.

Example: Unemployment Rate Time Series



(b) U.S. Unemployment Rate

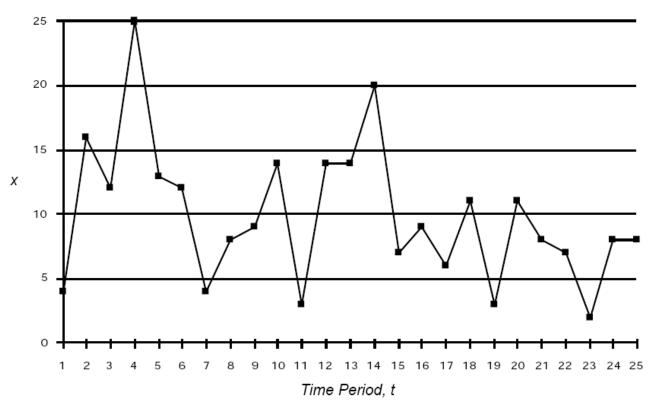
Price inflation in the United States (Figure 12.1a) drifted upwards from 1960 until 1980, and then fell sharply during the early 1980s. The unemployment rate in the United States (Figure 12.1b) rises during recessions (the shaded episodes) and falls during expansions.

Example: Stock



Example: Product Sale

Time					Observ	vations				
1 - 10	4	16	12	25	13	12	4	8	9	14
11 - 20	3	14	14	20	7	9	6	11	3	11
20 - 25	8	7	2	8	8	10	7	16	9	4



Time Series

- A time series is a sequence of numerical data points, measured typically at successive times, spaced at (often uniform) time intervals
 - Random variables for a time series are Represented as:

•
$$Y = \{Y_1, Y_2, \dots\}, or$$

- $Y = \{Y_t : t \in T\}$, where T is the index set
- An observation of a time series with length N is represent as:

•
$$Y = \{y_1, y_2, \dots, y_N\}$$

Mining Time Series Data

• Basic Concepts

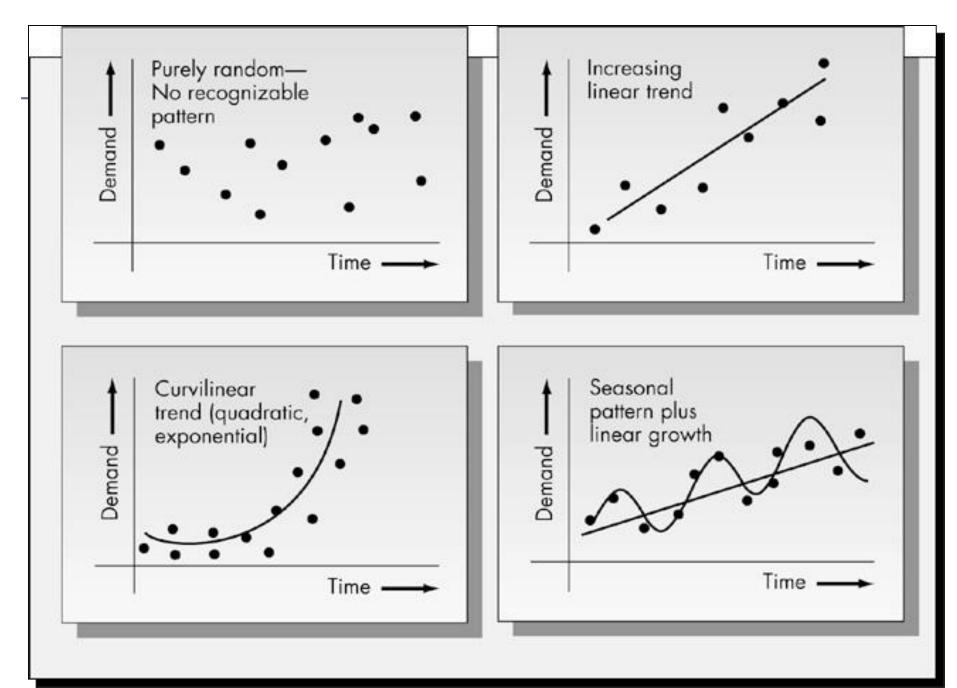
Time Series Prediction and Forecasting

• Time Series Similarity Search

Summary

Categories of Time-Series Movements

- Categories of Time-Series Movements (T, C, S, I)
 - Long-term or trend movements (trend curve): general direction in which a time series is moving over a long interval of time
 - Cyclic movements or cycle variations: long term oscillations about a trend line or curve
 - e.g., business cycles, may or may not be periodic
 - Seasonal movements or seasonal variations
 - E.g., almost identical patterns that a time series appears to follow during corresponding months of successive years.
 - Irregular or random movements



Lag, Difference

- The first lag of Y_t is Y_{t-1} ; the jth lag of Y_t is Y_{t-j}
- The first difference of a time series, $\Delta Y_t = Y_t Y_{t-1}$
 - Sometimes difference in logarithm is used $\Delta \ln(Y_t) = \ln(Y_t) - \ln(Y_{t-1})$

Example: First Lag and First Difference

TABLE 12.1 Inflation in the United States in 1999 and the First Quarter of 2000								
Quarter	U.S. CPI	Rate of Inflation at an Annual Rate (<i>Inf_t</i>)	First Lag (Inf _{t-1})	Change in Inflation (∆ <i>Inf_t</i>)				
1999:I	164.87	1.6	2.0	-0.4				
1999:H	166.03	2.8	→ 1.6	1.2				
1999:III	167.20	2.8	2.8	0.0				
1999:IV	168.53	3.2	2.8	0.4				
2000:I	170.27	4.1	3.2	0.9				

Autocorrelation

- Autocorrelation: the correlation between a time series and its lagged values
 - The first autocorrelation ρ_1

$$\operatorname{corr}(Y_t, Y_{t-1}) = \frac{\operatorname{cov}(Y_t, Y_{t-1})}{\sqrt{\operatorname{var}(Y_t)\operatorname{var}(Y_{t-1})}}$$

• The jth autocorrelation ρ_j

Autocovariance

$$\operatorname{corr}(Y_{t}, Y_{t-j}) = \frac{\operatorname{cov}(Y_{t}, Y_{t-j})}{\sqrt{\operatorname{var}(Y_{t})\operatorname{var}(Y_{t-j})}}.$$

Sample Autocorrelation Calculation

The jth sample autocorrelation

•
$$\hat{\rho}_j = \frac{\widehat{cov}(Y_t, Y_{t-j})}{\widehat{var}(Y_t)}$$

• Where $\widehat{cov}(Y_t, Y_{t-j})$ is calculated as:

$$\frac{1}{T-j-1} \sum_{t=j+1}^{T} (Y_t - \overline{Y}_{j+1,T}) (Y_{t-j} - \overline{Y}_{1,T-j})$$

Y _t	Y_{t-j}
y_{j+1}	y_1
y_{j+2}	<i>y</i> ₂
:	•
y_{T-1}	y_{T-j-1}
y_T	y_{T-j}

• i.e., considering two time series: Y(1,...,T-j) and Y(j+1,...,T)

Example of Autocorrelation

For inflation and its change

TABLE 12.2 First Four Sample Autocorrelations of the U.S. Inflation Rate and Its Change, 1960:I–1999:IV		
Autocorrelation of:		
Lag	Inflation Rate (Inf _t)	Change of Inflation Rate (∆ <i>Inf_t</i>)
1	0.85	-0.24
2	0.77	-0.27
3	0.77	0.32
4	0.68	-0.06

 $ho_1 = 0.85$, very high: Last quarter's inflation rate contains much information about this quarter's inflation rate

Focus on Stationary Time Series

Stationary is key for time series regression: Future is similar to the past in terms of distribution

A time series Y_t is **stationary** if its probability distribution does not change over time, that is, if the joint distribution of $(Y_{s+1}, Y_{s+2}, \ldots, Y_{s+T})$ does not depend on s; otherwise, Y_t is said to be **nonstationary**. A pair of time series, X_t and Y_t , are said to be **jointly stationary** if the joint distribution of $(X_{s+1}, Y_{s+1}, X_{s+2},$ $Y_{s+2}, \ldots, X_{s+T}, Y_{s+T})$ does not depend on s. Stationarity requires the future to be like the past, at least in a probabilistic sense.

Autoregression

- Use past values Y_{t-1}, Y_{t-2}, \dots to predict Y_t
 - An *autoregression* is a regression model in which *Y_t* is regressed against its own lagged values.
 - The number of lags used as regressors is called the *order* of the autoregression.
 - In a *first order autoregression*, Y_t is regressed against Y_{t-1}
 - In a *pth order autoregression*, *Yt* is regressed against *Yt*-1,*Yt*-2,...,*Yt*-p

The First Order Autoregression Model AR(1)

•AR(1) model:

$$Y_t = \beta_0 + \beta_1 Y_{t-1} + u_t$$

- The AR(1) model can be estimated by OLS regression of Y_t against Y_{t-1}
- Testing $\beta_1 = 0$ vs. $\beta_1 \neq 0$ provides a test of the hypothesis that Y_{t-1} is not useful for forecasting Y_t

Prediction vs. Forecast

- A predicted value refers to the value of Y predicted (using a regression) for an observation in the sample used to estimate the regression – this is the usual definition
 - Predicted values are "in sample"
- A *forecast* refers to the value of Y forecasted for an observation *not* in the sample used to estimate the regression.
 - Forecasts are forecasts of the future which cannot have been used to estimate the regression.

Time Series Regression with Additional Predictors

- So far we have considered forecasting models that use only past values of *Y*
- It makes sense to add other variables (X) that might be useful predictors of Y, above and beyond the predictive value of lagged values of Y:

•
$$Y_t = \beta_0 + \beta_1 Y_{t-1} + \ldots + \beta_p Y_{t-p} + \delta_1 X_{t-1} + \ldots + \delta_r X_{t-r} + u_t$$

Mining Time Series Data

• Basic Concepts

Time Series Prediction and Forecasting

Time Series Similarity Search

Summary

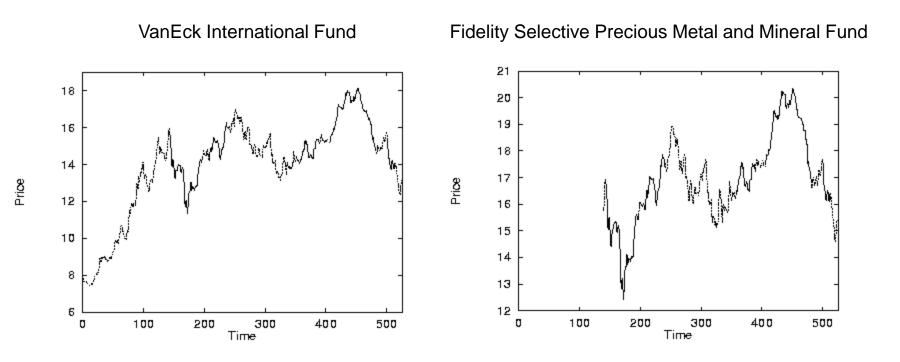
Why Similarity Search?

Wide applications

•

- Find a time period with similar inflation rate and unemployment time series?
- Find a similar stock to Facebook?
- Find a similar product to a query one according to sale time series?

Example



Two similar mutual funds in the different fund group

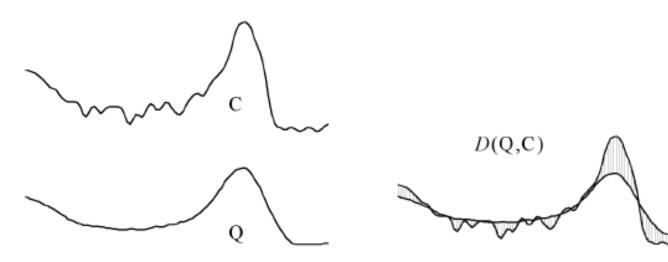
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Similarity Search for Time Series Data

- Time Series Similarity Search
 - Euclidean distances and L_p norms
 - Dynamic Time Warping (DTW)
 - Time Domain vs. Frequency Domain

Euclidean Distance and Lp Norms

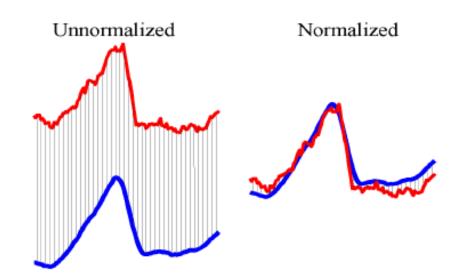
- Given two time series with equal length n
 - $C = \{c_1, c_2, \dots, c_n\}$
 - $Q = \{q_1, q_2, \dots, q_n\}$
 - $d(C,Q) = (\sum |c_i q_i|^p)^{1/p}$
 - When p=2, it is Euclidean distance



Enhanced Lp Norm-based Distance

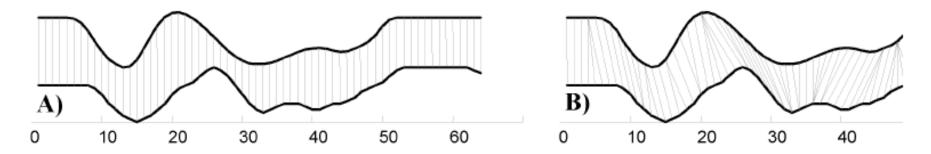
- Issues with Lp Norm: cannot deal with offset and scaling in the Y-axis
- Solution: normalizing the time series

•
$$c'_i = \frac{c_i - \mu(C)}{\sigma(C)}$$



Dynamic Time Warping (DTW)

- For two sequences that do not line up well in X-axis, but share roughly similar shape
 - We need to warp the time axis to make better alignment

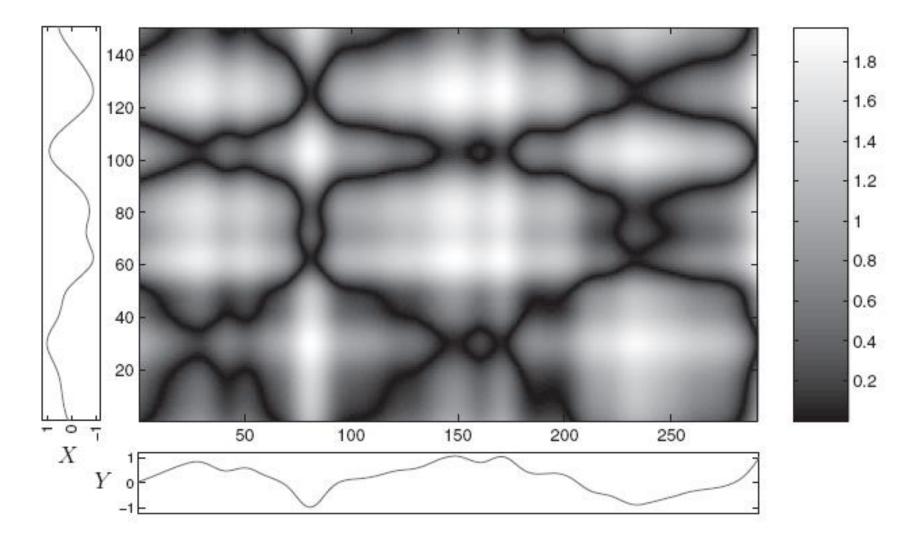


Goal of DTW

Given

- Two sequences (with possible different lengths):
 - $\bullet X = \{x_1, x_2, \dots, x_N\}$
 - $Y = \{y_1, y_2, \dots, y_M\}$
- A local distance (cost) measure between x_n and y_m
- •Goal:
 - Find an alignment between X and Y, such that, the overall cost is minimized

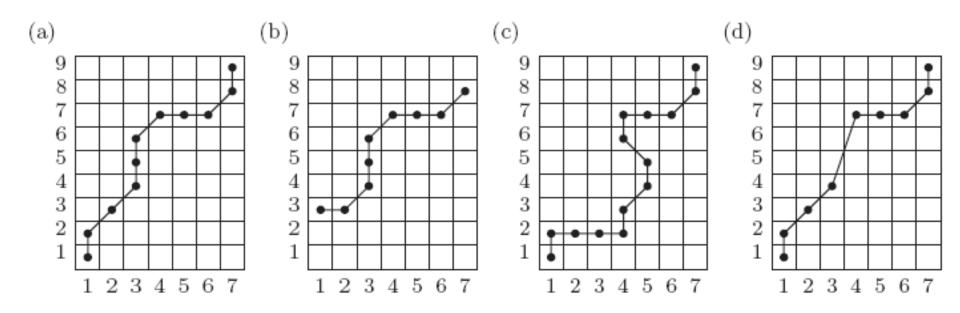
Cost Matrix of Two Time Series



Represent an Alignment by Warping Path

- An (N,M)-warping path is a sequence $p = (p_1, p_2, ..., p_L)$ with $p_l = (n_l, m_l)$, satisfying the three conditions:
 - Boundary condition: $p_1 = (1,1), p_L = (N,M)$
 - Starting from the first point and ending at last point
 - Monotonicity condition: n_l and m_l are nondecreasing with l
 - Step size condition: $p_{l+1} p_l \in \{(0,1), (1,0), (1,1)\}$
 - Move one step right, up, or up-right

Q: Which Path is a Warping Path?



Optimal Warping Path

- The total cost given a warping path p
 - $c_p(X,Y) = \sum_l c(x_{n_l}, y_{m_l})$
- The optimal warping path p*
 - $c_{p^*}(X,Y) =$ min{ $c_p(X,Y) | p \text{ is an } (N,M) - warping \text{ path}$ }
- DTW distance between X and Y is defined as:
 - the optimal cost $c_{p^*}(X, Y)$

How to Find p*?

- Naïve solution:
 - Enumerate all the possible warping path
 - Exponential in N and M!

Dynamic Programming for DTW

- Dynamic programming:
 - Let D(n,m) denote the DTW distance between X(1,...,n) and Y(1,...,m)
 - D is called accumulative cost matrix
 - Note D(N,M) = DTW(X,Y)
 - Recursively calculate D(n,m)
 - $D(n,m) = \min\{D(n-1,m), D(n,m-1), D(n-1,m-1)\} + c(x_n, y_m)$
 - When m or n = 1
 - $D(n, 1) = \sum_{k=1:n} c(x_k, 1);$
 - $D(1,m) = \sum_{k=1:m} c(1,y_k);$

Time complexity: O(MN)

Trace back to Get p* from D

Algorithm: OptimalWarpingPath

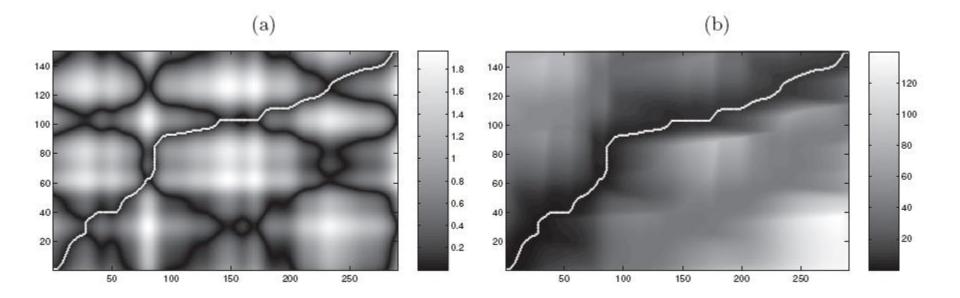
Input: Accumulated cost matrix D. **Output:** Optimal warping path p^* .

Procedure: The optimal path $p^* = (p_1, \ldots, p_L)$ is computed in reverse order of the indices starting with $p_L = (N, M)$. Suppose $p_{\ell} = (n, m)$ has been computed. In case (n, m) = (1, 1), one must have $\ell = 1$ and we are finished. Otherwise,

$$p_{\ell-1} := \begin{cases} (1, m-1), & \text{if } n = 1\\ (n-1, 1), & \text{if } m = 1\\ \operatorname{argmin}\{D(n-1, m-1), \\ D(n-1, m), D(n, m-1)\}, \text{ otherwise,} \end{cases}$$
(4.6)

where we take the lexicographically smallest pair in case "argmin" is not unique.

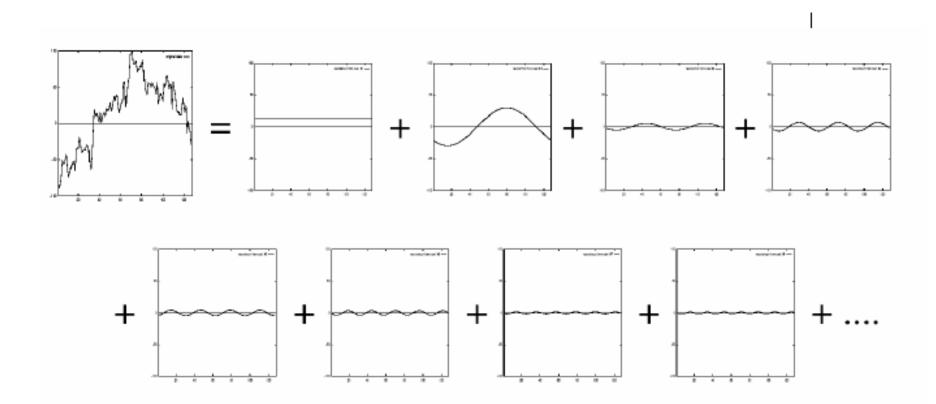
Example



Time Domain vs. Frequency Domain

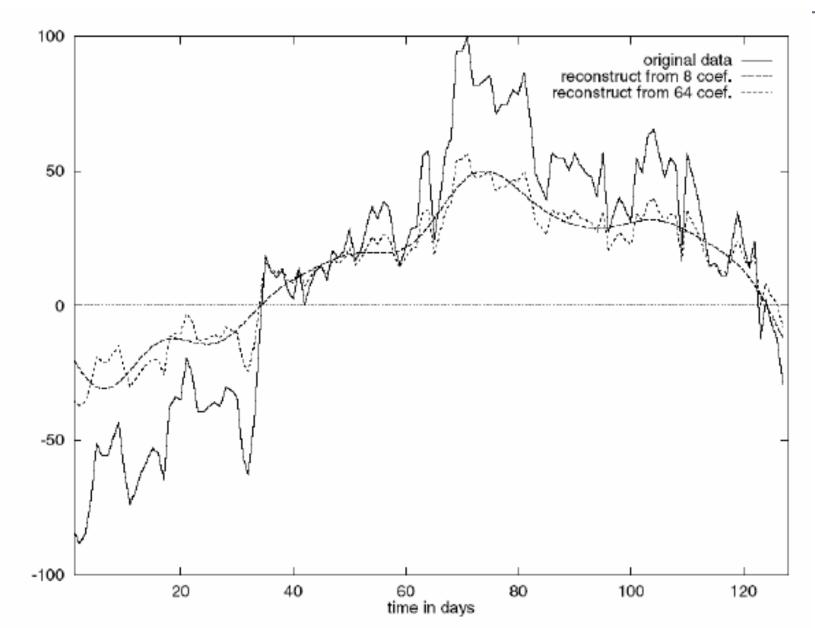
- Many techniques for signal analysis require the data to be in the frequency domain
- Usually data-independent transformations are used
 - The transformation matrix is determined a priori
 - discrete Fourier transform (DFT)
 - discrete wavelet transform (DWT)
- The distance between two signals in the time domain is the same as their Euclidean distance in the frequency domain

Example of DFT

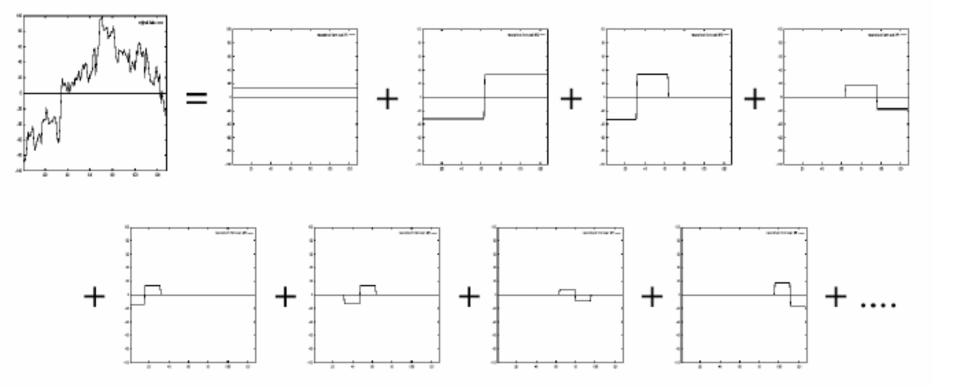


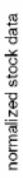
Figures taken from: "A comparison of DFT and DWT based similarity search in Timeseries Databases" (Also figures on slide 9,17,18,24,25)

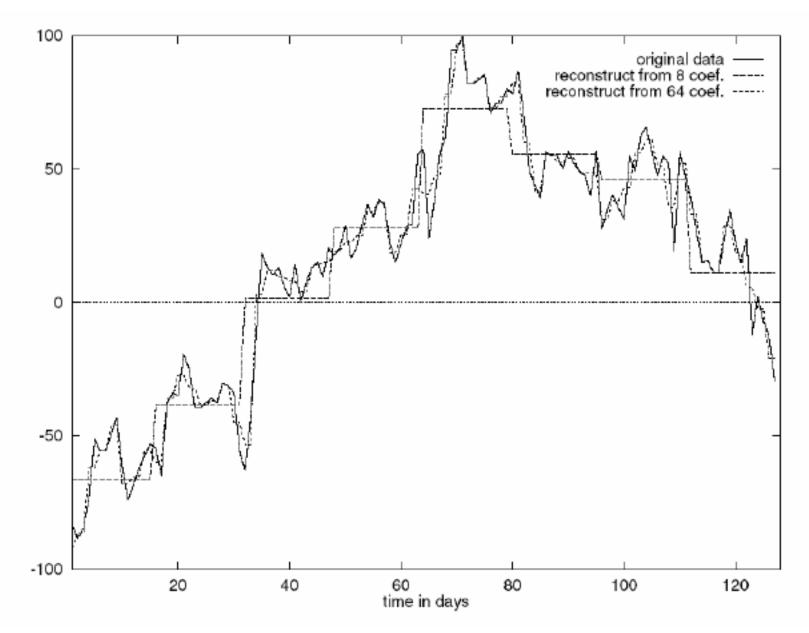




Example of DWT (with Harr Wavelet)







*Discrete Fourier Transformation

from $\vec{x} = [x_t], t = 0, \dots, n-1$ to $\vec{X} = [X_f], f = 0, \dots, n-1$:

$$X_f = \frac{1}{\sqrt{n}} \sum_{t=0}^{n-1} x_t \exp(-j2\pi f t/n), \ f = 0, 1, \dots, n-1$$

- DFT does a good job of concentrating energy in the first few coefficients
- If we keep only first a few coefficients in DFT, we can compute the lower bounds of the actual distance
- Feature extraction: keep the first few coefficients (F-index) as representative of the sequence

*DFT (Cont.)

Parseval's Theorem

$$\sum_{t=0}^{n-1} |x_t|^2 = \sum_{f=0}^{n-1} |X_f|^2$$

• The Euclidean distance between two signals in the time domain is the same as their distance in the frequency domain

 Keep the first few (say, 3) coefficients underestimates the distance and there will be no false dismissals!

$$\sum_{t=0}^{n} |S[t] - Q[t]|^{2} \le \varepsilon \Longrightarrow \sum_{f=0}^{3} |F(S)[f] - F(Q)[f]|^{2} \le \varepsilon$$

Mining Time Series Data

• Basic Concepts

Time Series Prediction and Forecasting

• Time Series Similarity Search

• Summary 🦊

Summary

- Time Series Prediction and Forecasting
 - Autocorrelation; autoregression
- Time series similarity search
 - Euclidean distance and Lp norm
 - Dynamic time warping
 - Time domain vs. frequency domain